



What Makes Truman Unique

- Graduate Success** Within six months of graduation about 50% of Truman's graduates go on to graduate and professional schools while the remainder are employed full-time or participate in formal volunteer programs.
- Bright Flight** Nearly 31% of Truman's 2007 freshmen from Missouri were awarded Missouri Bright Flight Scholarships. These scholarships help keep Missouri's best and brightest students in the state.
- Graduation Rate** Truman's graduation rate is 78%, the highest among all the public universities in Missouri -- as calculated by the CBHE.
- Working on Campus** Nearly 33% of Truman's undergraduate students are employed in on-campus jobs. This provides valuable experience for students as well as administrative efficiencies.
- Undergraduate Research** Almost 25% of Truman's undergraduate students are involved annually in research with faculty, a unique opportunity usually reserved for graduate students.
- Cooperation and Efficiency** Truman has several transfer and articulation agreements with community colleges which allow students greater ease in transitioning from their community college to Truman.
- Economic Development** Truman fosters economic development statewide and regionally through its efforts to prepare exceptional students for graduate and professional school and to assist business and industry directly through targeted programs.
- Unique Mission** The Missouri legislature gave Truman a state-wide liberal arts and sciences mission in 1985. Truman provides an outstanding undergraduate education, at an affordable cost, to academically talented students from across the state.

What Others Say

For the 11th year in a row, Truman has been recognized as the No. 1 Public University in the Midwest Region--Master's Category by *U.S. News & World Report's* "America's Best Colleges 2008." Truman also was ranked No. 8 overall in the Midwest region among both private and public institutions.

—*U.S. News & World Report's*
"America's Best Colleges,"
2008 Edition

Programs recognized for leading to student success:

Undergraduate Research

—*U.S. News & World Report's*
"America's Best Colleges,"
2008 Edition

Truman is ranked as the second best public college value in the nation.

—*The Princeton Review*,
"America's Best Value Colleges," 2008 Edition

Ranked in the top third on their exclusive list of "100 Best Values in Public Colleges" that combine great academics with reasonable costs. Further recognized as the 10th best public college value in the nation for out-of-state students.

—*Kiplinger's Personal Finance*,
February 2008

Truman is listed as one of the nation's best when it comes to academics and it is ranked 14th in the category "Students Happy With Financial Aid."

—*The Princeton Review College Guide*,
"The Best 366 Colleges," 2008 Edition



A MESSAGE FROM THE PRESIDENT

On behalf of the students, faculty, and staff at Truman State University, I thank you for this opportunity to share with you highlights of Truman's accomplishments over the past year. In 1985 the General Assembly passed legislation that mandated a unique mission for Truman – to be Missouri's only public liberal arts and sciences university. This distinctive mission has expanded educational opportunities for all Missourians by providing the state's academically talented students access to an outstanding liberal arts and sciences education comparable to the best in the nation.

Since our mission change was implemented, successive generations of Missouri students have benefited from the foresight of your predecessors. We deeply appreciate the public's contribution to our success, and we strive everyday to provide outstanding value for their investment in our University.

During this past year Truman completed a new strategic plan that commits us to build upon our record of success to become an even stronger University. Our vision is to be America's premier public liberal arts and sciences university. Included among our major planning priorities are the following:

- *Improve our freshman-to-sophomore retention rate to 90 percent;*
- *Improve our overall graduation rate which is already the best in the public sector in Missouri – increasing particularly those students who graduate in four years;*
- *Increase the number of community college transfer students who enter Truman and successfully complete a baccalaureate degree;*
- *Continue to provide improved access to historically underrepresented and economically disadvantaged Missourians;*
- *Continue Truman's first-ever Comprehensive Campaign to raise \$30 million – almost all of which will be used to enhance the student experience; and*
- *Continue to support economic development in the state with special emphasis on rural Missouri to help build a 21st century, information-based economy in these areas through such partnerships as the Missouri Rural Enterprise and Innovation Center.*

As you can see, Truman is not content to rest on its laurels. Although we have been recognized in many national publications and ratings as an outstanding value for our students, we are continuing to seek ways to improve and to serve the citizens of Missouri even better.

At Truman we believe higher education is a public good and that the funds invested in our institution by our stakeholders represent an investment in the future rather than an expense. We are honored to be a valued member of Missouri's system of higher education.

Sincerely,

Barbara Dixon, President

Truman STATE UNIVERSITY

Performance, Stewardship, Accountability

	All Missouri Public	
	Truman	Four-year
Graduation Rate (including transfers)	78%	23%-78% (range)
Graduate School Placement Rate	50.4%	n.a.
Percent Assessed in Major Using a National Test FY 07	92%	47.7%
Percent Scoring above 50th Percentile in Major FY 07	73%	61.2%
Percent Teacher Education Graduates Meeting CBHE Exit Standard	100%	61%
Percent Operating Expenditures in Instruction (FY06)	51.4%	37.4%
Staff-to-Faculty Ratio	1.3 to 1	2.2 to 1

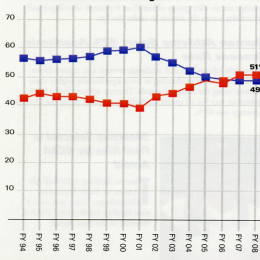
Truman Assists in Fostering Economic Development Opportunities

Truman is proud to join forces with various state and local groups to help foster economic development opportunities for both Missouri and the Northeast region. Truman's main responsibility is to contribute to the human capital base of the state by providing its students an outstanding education. Each year Truman graduates more than 1,000 baccalaureate students — half of whom continue their studies in graduate and professional programs across the country while the other half are employed in business and industry (many in nationally prominent corporations) or structured service programs like the Peace Corps. Our graduates are in very high demand, and about 75 percent score above average on national assessments in their majors.

Truman is also very active with local and regional partnerships focused on direct economic development. For example, the Truman campus hosts a Small Business Development Center which assists small business owners and aspiring small business owners to strengthen or launch new enterprises. In addition, Truman participates as a full partner in Kirksville Regional Economic Development, Inc. (KREDI) and the Kirksville Telecommunications Community Resource Center, which help recruit new businesses to the area and provide access to state-of-the-art telecommunications for area businesses and residents.

Most recently Truman has worked with community leaders to help establish the Missouri Rural Enterprise and Innovation Center (MREIC). The center is based in Kirksville and is focused on the development and expansion of knowledge-intensive, 21st century business enterprises for rural Missouri. The Center also fosters increased cooperation among existing economic development entities in the region and will establish Internet-based resource tools to foster rural economic development not only in Northeast Missouri but also throughout the rural areas of the state. MREIC has hired its first executive director, Ms. Charlene Boyes, and is located in the Kirksville City Hall among the community's other economic development specialists at 201 South Franklin Street in Kirksville.

Percent Distribution of Fund Sources for Education and General Budget



Pershing Health Sciences Project

Thanks to funding from the Lewis and Clark Discovery Initiative, Truman State University has hired its architects and has begun design work on the Pershing Building project. This project will provide expanded and renovated classroom and lab space for programs in nursing, communication disorders, and health and exercise sciences. Funds provided through the LCDI (\$21.6 million) will be supplemented by local funds of over \$3 million. This new facility will provide a much-needed improvement that will not only impact Truman students but will result in improved health care opportunities for the citizens of Missouri. Although the funds generated by LCDI will be very helpful, they do not satisfy Truman's need for capital improvements. The University's Board of Governors has approved a capital request for \$79,396,000 for necessary improvements through FY 2013. Our top priority for FY 2009 is the renovation and expansion of Baldwin and McClain Halls for \$36,520,000 which house our Departments of English and Linguistics, Classical and Modern Languages, History, Political Science, Psychology, Philosophy and Religion, and Economics as well as Truman's main performance theater, Baldwin Hall. Completion of this project is especially important because it will provide modern space for many of our core liberal arts disciplines.

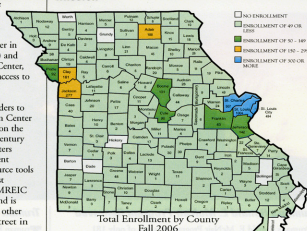
Truman Ranks in Top 25 for Peace Corps Volunteers



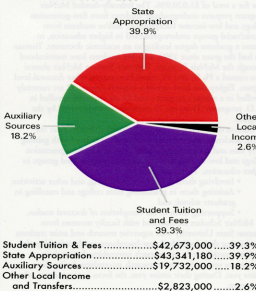
University in St. Louis, University of Notre Dame, Brown University, and Yale.

Since the Peace Corps' inception, 154 alumni of Truman have joined the ranks, making it the No. 281 producer of volunteers for all time. Truman is also ranked No. 87 for the number of graduate school alumni participating in the program. Three Truman alumni with advanced degrees are currently serving as volunteers. Kyle Gifford (pictured) graduated in 2007 and is a volunteer in Noyemberyan, Armenia. He is an information technology volunteer. In addition to his primary assignment developing his region's WiFi internet, he also teaches computer and English classes to area youth.

Student Body Reflects Truman's Stated Mission



Revenue Sources FY 2008



Student Tuition & Fees	\$42,673,000	39.3%
State Appropriation	\$43,341,180	39.9%
Auxiliary Sources	\$19,732,000	18.2%
Other Local Income and Transfers	\$2,823,000	2.6%

Exceeding All Expectations



Truman graduates approximately 1,300 students per year and has the highest overall graduation rate among all the public universities in Missouri as calculated by the CBHE.



Truman students have the opportunity to get involved in doing research with faculty as an undergraduate.



Both the Index and Detours won the Best in Show Apple Award in their respective categories at the College Media Advisor's National College Media Convention held in New York City.



The Truman women's swimming team placed second at the 2007 NCAA Division II National Championship meet in Buffalo, N.Y. Junior Molly Polette (Wildwood, Mo.) won the individual national championship in the 500 freestyle for the second year.



The John R. Kirk Chapter of Blue Key received the Outstanding Chapter of the Year Award for being the top chapter in the nation. Blue Key, a service organization, works on community events such as annual blood drives, street cleanup, and working with Special Olympics, to name a few.



Truman ranks eighth in the nation among master's universities for the number of students studying abroad according to the most recent Open Doors report. In 2007 Truman had 512 students studying abroad in 41 different countries.



Truman math students clinched top honors in the Mathematical Contest in Modeling, an international problem-solving competition held by the Consortium for Mathematics and Its Applications. The team was designated "Outstanding Winners," beating 943 teams and tying with five others, including teams from Harvard and MIT. Pictured left to right are Spencer Tipping, Bach Ha and Dan Matheny.

Students Honored with Goldwater Scholarship

Adam Gouge (Joplin, Mo.) and David Kiblinger (Cape Girardeau, Mo.) were named recipients of the Barry M. Goldwater Scholarship, a nationally competitive award for students majoring in mathematics or the natural sciences.

Graduate Success

One of Truman's top planning priorities is to produce "... socially responsible, creative leaders and engaged world citizens."

One measure of our institutional success is the large number of graduates who enter graduate or professional school within a year of graduation and the number who are successfully placed in employment – many at major employers in Missouri and nationally.

In addition, other Truman students choose to participate in various national and international service programs. Overall, virtually all of Truman's graduates fall into one of these categories and the majority remain in Missouri.

For our FY 2006 graduates (the most recent year for which we have complete data), approximately 50.4% of our graduates attended graduate or professional school, including –

<i>Northwestern University</i>	<i>Purdue University</i>
<i>University of Missouri-Columbia</i>	<i>Creighton University</i>
<i>St. Louis University</i>	<i>Washington University</i>
<i>University of Texas</i>	<i>University of North Carolina</i>
<i>Rice University</i>	<i>The Sorbonne in Paris</i>
<i>Duke University</i>	<i>Carnegie-Mellon University</i>
<i>University of Missouri-Kansas City</i>	<i>University of California-Davis</i>

Most of the remaining 49.6% were employed in businesses or volunteer service organizations, including –

<i>Target</i>	<i>Edward D. Jones</i>
<i>Chrysler</i>	<i>Walgreens</i>
<i>Boeing</i>	<i>Anheuser Busch</i>
<i>Hallmark</i>	<i>Price-Waterhouse</i>
<i>Express-Scripts</i>	<i>State Farm</i>
<i>Barnes-Jewish Hospital</i>	<i>Home Depot</i>
<i>Peace Corps</i>	<i>Vista</i>
<i>Teach for America</i>	<i>AmeriCorps</i>

(These figures are based on a response rate of 76.4%.)

Truman Produces Most Academic All-Americans

Truman ranks first among NCAA Division II institutions at producing Collegiate Sports Information Directors Association (CoSIDA) Academic All-Americans, following the completion of the 2006-07 academic year. Truman has produced 41 since the year 2000. On a national scope, Truman ranks seventh among all schools nationwide in CoSIDA Academic All-American placement.



Truman's Ronald E. McNair Program Renewed

Truman's Ronald E. McNair Program was one of only 181 McNair programs to be refunded by the federal Department of Education this year. The award for 2007-2011 is \$255,009 per year for a total of \$1,020,036. The federally-funded McNair Program prepares undergraduate students from first-generation college and low-income backgrounds, and/or students from ethnic/racial groups underrepresented in higher education, to pursue a graduate degree leading to an academic doctorate. Truman has had the grant since 1992, and 244 students have matriculated through the McNair Program. Eighteen Truman McNair alumni have earned a Ph.D. and 19 others have earned their doctoral-level degrees. Eighty-two have earned a master's degree, 32 are currently enrolled in a master's program, and 29 are currently enrolled in Ph.D. programs. There are 39 students currently served by the program.

Success of the program lies in Truman's ability to meet the social, academic, and informational needs associated with gaining entry into and completing doctoral programs by first-generation college and low-income students and underrepresented groups in higher education. This is achieved by:

- Involving them in research, mentoring, and other activities;
- Assisting them in graduating from college and enrolling in graduate school; and
- Supporting them in the completion of doctoral studies.

McNair Scholars are matched with faculty mentors from Truman State University who supervise research and assist students in achieving their individual post-baccalaureate educational goals. Students participate in pre-research internships during their sophomore year and summer research internships during their junior year. During their senior year, the focus is on graduate school placement.

Truman ranked 5th in Power Rankings

Truman has been ranked No. 5 nationally in the 2007 Collegiate Power Rankings by *National Collegiate Scouting Association* that rates colleges and universities comprehensively based on student-athlete graduation rates, academic strength, and athletic prowess of the university teams. The institutions posted in the rankings are an elite group of less than 6 percent of colleges and universities across the nation to make the list.

Truman Athletes Sport 92% Academic Success Rate

Recently released NCAA academic success rate report shows student-athletes graduating at rates significantly higher than those using the federal formula. Truman athletes had a 92% graduation rate for all sports (including transfers) while the Division II average was 69%.



Shearman Selected to Final Nine for NCAA Award

Truman Bulldog volleyball All-American Sarah Shearman (Manchester, Mo.) was one of nine finalists for the 2007 NCAA Woman of the Year Award.