

CELEBRATING

20•10

THE TRUMAN VISION

TRUMAN  
STATE UNIVERSITY



## A MESSAGE FROM THE PRESIDENT

The year 2006 represents two special anniversaries for Truman State University. Twenty years ago on January 1, 1986, our new mission as Missouri's only public liberal arts and sciences university became effective and started an unprecedented and very exciting chapter in the institution's history. At that time the idea of developing an affordable, high-quality, public liberal arts and sciences university as a way to diversify the state system and enhance the opportunities available to Missouri's citizens was a visionary and somewhat risky initiative that only a very few states had begun to explore.

Although there really were no established models to follow, the wisdom of this experiment has been validated as Truman has become nationally recognized for its quality and value. It has become a leader in an emerging public liberal arts movement that now numbers more than twenty institutions from Maine to California.

2006 also represents the tenth anniversary of the changing of our name from Northeast Missouri State University to Truman State University. This action by the General Assembly was in recognition of the remarkable progress Truman had made in implementing its new mission and becoming a statewide university.

Truman continually strives to improve its strong record of accomplishments. For example, we have recently launched a major planning and reallocation process outlined in the next column that is designed to make the institution more efficient, while at the same time generating resources that can be reinvested in the University to keep it in the forefront of American higher education.

We recognize that Missouri's future depends on a well-educated citizenry that is prepared to compete effectively in an increasingly interdependent, global economy. Truman pledges its best efforts to ensure that its graduates meet or exceed this standard.

Sincerely,

Barbara Dixon, President

## Truman Pursues Major Reallocation Initiative

Although Truman has a strong tradition of maintaining tight control over its budget to ensure institutional efficiency and effectiveness, the University is currently engaged in a campus-wide budget and planning process designed to reallocate at least 5 percent, or \$4.0 million, of its Education and General budget from existing programs to its highest priorities. Our goal is to recapture resources over a multi-year period which will be reinvested to support these priorities. Actions and initiatives have been identified which can be grouped in three broad categories.

**1. Administrative Initiatives.** This includes plans to restructure/reduce administrative and office support staff, identify more efficient delivery methods for support services, a review of the benefits package, possible additional outsourcing contracts, and an evaluation of telecommunication services.

**2. Academic Programs and Academic Support Initiatives.** This includes an analysis of student/faculty ratios by academic program, a review of the assessment program, the phase-down of subsidies to certain ancillary support activities, and an evaluation of all graduate programs and high cost/low enrollment programs in addition to three graduate programs already placed on inactive status.

**3. Student Services Initiatives.** This includes a review of Athletic programs, the implementation of a designated fee to support student health services, and a review of institutional financial aid programs.

These initiatives will be coupled with the work of a Strategic Planning Advisory Committee (SPAC) appointed in Fall 2005 which has been charged with developing a vision and specific action plan for the continuing evolution of the State's liberal arts and sciences university.





## Celebrating Twenty Years of Continuous Improvement

Fiscal Years (Fall Census)	FY1986	FY2006
<b>Number of Programs Offered</b>		
Undergraduate	140	45
Graduate	38	6
<b>Total Enrollment</b>	6,515	5,799
<b>Enrollment in Foreign Language Classes</b>	417	2,412
<b>Geographic Origin of the Student Body</b>		
<i>Missouri Counties Represented</i>	<b>80</b>	<b>107</b>
Number of States Represented	35	41
International Students	195	206
Foreign Countries Represented	39	46
<b>Undergraduates Involved in Research with Faculty</b>	96	1,200*
<b>Total Full-time Faculty</b>	265	353
<b>Student/Faculty Ratio (FTE)</b>	21:1	15:1 <sup>1</sup>
<b>Average ACT Scores/First-time Freshmen</b>	22.2	27.4
<b>High School Rank in Top 40%</b>	79%	96%
<b>Enrollment of Multicultural Students</b>	209	451
<b>Degrees Granted</b>		
Undergraduate	1,092	1,215 <sup>1</sup>
Graduate	312	136 <sup>1</sup>
<b>Graduation Rate** (6 year cohort)</b>	44%	75% <sup>2</sup>
<b>Graduate School Placement Rate</b>	13%	46% <sup>2</sup>
<b>Freshman Bright Flight Scholars</b>	67	329
<b>Number of Students Studying Abroad</b>	12	664 <sup>1</sup>

\* Estimated

\*\* Includes students who transferred to other Missouri public institutions and graduated.

<sup>1</sup> = FY2005    <sup>2</sup> = FY2004

## What Others Say About Truman

**Ranked** for nine consecutive years as the No. 1 Public University in the Midwest among schools offering bachelor's and master's degrees and No. 8 overall in the Midwest region among both private and public institutions. Truman is the only public university in Missouri to be included in either ranking.

*U.S. News & World Report's "America's Best Colleges,"*  
2006 Edition

**Listed** as one of the nation's best universities for undergraduate education and ranked 5th in the category "Students Happy with Financial Aid."

—*The Princeton Review, "The Best 361 Colleges,"* 2006

**Recognized** for programs leading to student success:

- ♦ Senior Capstone
- ♦ Undergraduate Research

*U.S. News & World Report's "America's Best Colleges,"*  
2006 Edition

**Selected** as one of the country's "367 Most Interesting Colleges" due to "outstanding academics, generous financial aid packages and relatively low costs."

—*Kaplan Newsweek's "America's Hottest Colleges,"*  
2006 Edition

**Ranked** 23rd on their exclusive list of "100 Best Values in Public Colleges" that combine great academics with reasonable costs. Further recognized as the 8th best public college value in the nation for out-of-state students.

—*Kiplinger's Personal Finance,* February 2006

**Truman** State University, Missouri's only public liberal arts college, attracts over-achievers from across the Show-Me-State.

—*The Fiske Guide to Colleges,* 2006 Edition

# Preparing Future Leaders

## Dance Named Recipient of the NCAA Top VIII Award



Former Bulldog standout swimmer Sarah Dance was named a recipient of the NCAA Top VIII award. Dance was also a recipient of the

NCAA Walter Byers Postgraduate scholarship, the only female student-athlete in the NCAA to receive the award. She was named the 2005 *ESPN The Magazine's* Academic All-American of the Year as well as a four-time MIAA Presidential Scholar and College Swimming Coaches Association of America academic choice. Dance had a perfect 4.0 grade point average in Exercise Science with a minor in Biology. She is currently attending medical school.

## Truman Students Win National Scholarship

Amy Mitchell, Lauren Schulte and Venessa Hernandez are recent recipients of the 2005 Rotary Foundation Ambassadorial Scholarship. These recent Truman grads will travel abroad and have their travel, educational supplies, academic fees, and room and board paid. Truman students have been awarded other national competitive scholarships such as the prestigious Fulbright and Goldwater Scholarships.

## Truman Forensic Union Second in the Nation

The Truman Forensic Union ended the 2004-05 season taking second in the nation at the National Parliamentary Debate Association Tournament in Lubbock, Texas. Truman remains the most successful debate program in the history of the National Parliamentary Debate Association in terms of the number of teams placed in elimination rounds at the national championships. Truman debaters won the National title in 2000 and 2004.

## Ranks No. 6 Nationally for Participation in Study Abroad

According to the latest "Open Doors" survey conducted by the Institute of International Education, Truman ranks No. 6 in the nation among master's institutions based upon the number of students studying abroad.

## Graduate School Placement Equals Strong Economic Future

A record number of Truman graduates, more than 46 percent of the graduating class, are enjoying the benefit of high acceptance rates in prestigious graduate school programs across the nation. Truman students are attending graduate and professional schools like Chicago, Duke, Harvard, Notre Dame, Northwestern, George Washington, Dartmouth,

Georgetown, Loyola, and University of Missouri-Columbia. The other 54 percent of graduates obtain full-time jobs or are participating in formal volunteer programs like the Peace Corps.

## Index Wins Best in Show at National College Media Convention

The *Index*, Truman's weekly student-produced newspaper, recently won the Apple award as the best non-daily newspaper at the College Media Advisers National College Media Convention in New York City.

The Apple is one of the two top awards presented each year to college student media. This is the second time in three years the *Index* has captured the honor. Truman's newspaper competed against weekly student publications from across the country.

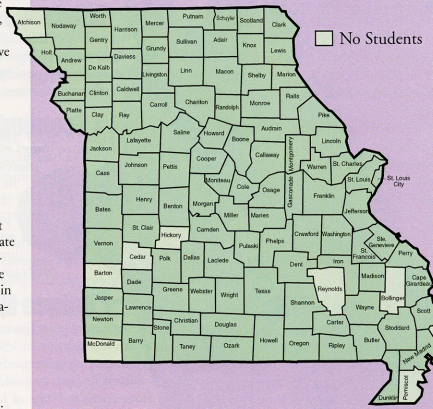
## Truman Impacts Economic Development

Truman plays an important role in the economic development of Missouri statewide as well as the northeastern region. Last year more than 46 percent of its talented graduates entered professional or graduate schools to become Missouri's next generation of lawyers, physicians, dentists, veterinarians, teachers, scientists, nurses, and business men and women.

Truman is also directly engaged in fostering economic development by hosting a Small Business Development Center and an office of Missouri Enterprise as well as participating as a full partner in Kirksville Regional Economic Development, Inc. and the Kirksville Telecommunications Community Resource Center.

With the assistance and encouragement of Rep. Bob Behnen, Truman and a Kirksville-based partnership have commissioned a feasibility study by a nationally-recognized consulting firm and are developing a proposal to the Missouri Department of Economic Development to establish a unique, non-traditional innovation center. This center will be known as the **Missouri Rural Enterprise and Innovation Center**. The proposed center will foster increased cooperation among existing economic development entities in the region, encourage the consolidation and/or collocation of economic development agencies as appropriate, and establish Internet-based resource tools to foster rural economic development not only in Northeast Missouri but throughout the rural areas of the state.

## Student Body Reflects Truman's Statewide Mission



# Athletic Accolades

## Women's Swimming Wins Fifth Consecutive NCAA Division II National Title

The Truman women's swimming team claimed its fifth-straight national title this past March.



## Volleyball Team wins MIAA Title

The volleyball team won its fourth MIAA volleyball title. They were 32-6 for the season and finished the season ranked 4th in the nation. They have competed in the Elite 8 Tournament three of the last four years.

## Men's Soccer Qualifies for NCAA Division II Tournament

Men's soccer advanced to the NCAA tournament this fall for the 8th time in school history with a regular season record of 16-3-1.

## Women's Soccer Team Has Successful Season

The women's soccer team continued its reign over the Mid-America Intercollegiate Athletics Association by winning its seventh straight title. Truman is the only conference school that has won the MIAA women's soccer title.

## Truman Athletics Ranked Third In Collegiate Power Rankings

The Truman athletics department has been ranked third in NCAA Division II and 40th among all collegiate schools in the National Collegiate Scouting Association (NCSA) collegiate power rankings.

The rankings are compiled to allow prospective student-athletes and parents to evaluate the particular strengths of universities based on academic and athletic factors, as well as student-athlete graduation rate, according to the NCSA.

## Truman Has Another Top 10 Directors' Cup Finish

For the seventh straight year, the Truman athletics department has recorded a top 10 finish in the United States Sports Academy NACDA Directors' Cup standings. The Bulldogs finished the 2004-05 school year with an eighth place showing in the national rankings.

# What Makes Truman Amazing

**Graduate Success:** Within six months of graduation, more than 46 percent of Truman graduates go on to graduate or professional schools while another 54 percent are employed full-time or participate with formal volunteer programs.

**Bright Flight:** Thirty percent of Truman's 2005 freshmen from Missouri were awarded Missouri Bright Flight Scholarships. These scholarships help keep Missouri's best and brightest students in the state.

**Graduation Rate:** Truman has the highest overall graduation rate at 75% among all the public universities in Missouri as calculated by the CBHE. Truman athletes rank 9th in the nation in NCAA Division II athletic graduation rates.

**Working on Campus:** Nearly 33 percent of Truman's undergraduate students are employed in on-campus jobs. This provides valuable experience for students as well as administrative efficiencies.

**Undergraduate Research:** Approximately 1,200 students are involved in research with faculty, a unique opportunity usually reserved for graduate students.

**Cooperation and Efficiency:** Truman has several transfer and articulation agreements with community colleges which allow students greater ease in transitioning from their community college to Truman.

**Economic Development:** Truman fosters economic development statewide and regionally through its efforts to prepare exceptional students for graduate and professional school and to assist business and industry directly through targeted programs.

**Unique Mission:** The Missouri legislature gave Truman a statewide liberal arts and sciences mission in 1985. Truman provides an outstanding undergraduate education, at an affordable cost, to academically talented students from across the state of Missouri.

