

TRUMAN

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VISIONS: CITIES; Going Higher Tech Degree by Degree

By Karen W. Arenson

Despite warnings that too many people are overeducated, new high school graduates and adults long out of school are expected to flock to college in ever-growing numbers in the years ahead, even as the notion of higher education expands and changes. There will always be a Harvard (and a Yale and a Princeton). But other traditional colleges are likely to be bypassed as students seek convenience and specially tailored services -- and colleges respond. The watchwords will be high technology and cost efficiency, and courses will be delivered in many ways. For better or worse, the future is full of niches to be filled. Here are some institutions that higher education experts expect to be on the cutting edge . . .

TRUMAN STATE UNIVERSITY, Kirksville, Mo. --

In an era in which prestige is closely linked to the test scores of entering students, some public colleges have transformed themselves from run-of-the-mill, comprehensive institutions into increasingly selective ones. Among those that have come the furthest is Truman State, which evolved from Northeast Missouri State Teachers College into a small liberal arts version of flagship institutions like the University of California at Berkeley and the University of Michigan. Others include the College of New Jersey, formerly Trenton State, and the State University of New York at Geneseo. Truman State offers small classes and an honors program and continually tests its 6,000 students with national examinations to determine where it needs to improve instruction.



Truman State University: Missouri's Success Story



Truman is first and foremost dedicated to the education of its students. It seeks to provide an educational experience comparable to the nation's best liberal arts and sciences institutions. A Truman education provides students with the skills and knowledge necessary to be competitive both nationally and internationally.

Truman's Institutional Values:

❖ Centered on Student Learning

The primary point of convergence for the efforts of the university as a whole.

❖ Academic Excellence and Intellectual Challenge

A challenging and supportive environment that prepares students for their next step.

❖ Affordability

An exceptional education for students who might not otherwise have financial access to such a program.

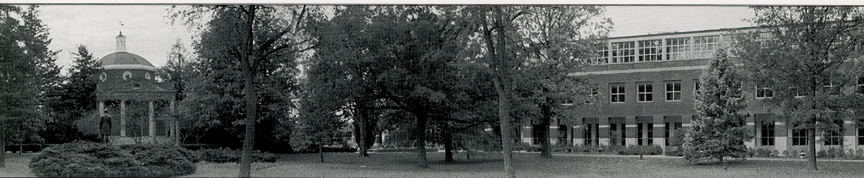
❖ Assessment

A self-reflective culture which seeks and promotes continuous improvement.

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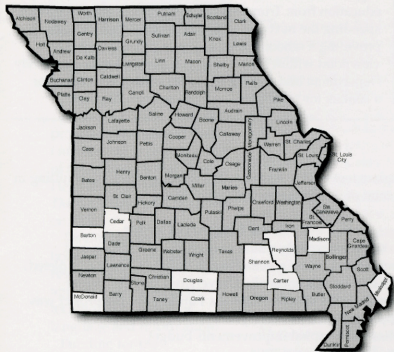
Campus Facts

- *Size of Campus:* 140 acres
- *Population of Kirksville:* 17,000
- *Undergraduate Enrollment:* appr. 6,000
- *Graduate Enrollment:* appr. 250
- *International Enrollment:* appr. 185 students from 51 different countries
- *Male/Female Ratio:* 41:59
- *Student/Faculty Ratio:* 15:1
- *Average Class Size:* 22 students
- *Average ACT of Incoming Students:* 27.1
- *Average GPA of Incoming Students:* 3.7/4.0 scale
- *Percentage of Freshman Courses Taught by Full-time Faculty:* 95%
- *Percentage of Full-time Faculty with Ph.D.s:* 82%
- *Placement After Graduation:* 96.8%
- *Percentage of Graduates Attending Professional/Graduate School:* 36.4%
- *Academic Year:* Two 15-week semesters late August-mid-December; early January-early May; summer sessions also available



Truman State University Attracts Students From Across The State of Missouri

During the 1999 Fall Semester, students from 105 Missouri counties were enrolled at Truman State University.



Indicates counties represented by Truman State University students for the Fall 1999 Semester.

Missouri Students Benefit From Sears Scholarships

The legacy of the late Jim Sears' leadership lives on through the Jim Sears Leadership Scholars at Truman State University. Funded by the General Assembly in 1997, the scholarship is awarded to entering Truman freshmen from throughout

Missouri's congressional districts who have shown a strong record of leadership or community

service. Sears, who was re-elected as the uncontested incumbent in 1996, was killed in a car accident on Nov. 17, 1996. He received his bachelor's degree from Truman in 1982.



Jim Sears ('82)

RECIPIENTS OF THE JIM SEARS LEADERSHIP SCHOLARSHIPS

- JUNIORS:** Sara Bessinger of Raytown; Jason Drinen of Herculaneum; Thomas O'Brien of Florissant; Vanessa Pierson of Clinton; Mitchell Prather of Memphis; Jaclyn York of Lancaster.
- SOPHOMORES:** Christopher Alford of Joplin; Elizabeth Bradhurst of Kansas City; Zachary Lechner of Springfield; Daniel Pettit of Crestwood; Zachary Phillips of Windsor; Cormac Smith of Valles Mines.
- FRESHMEN:** Shaun Dignan of Grant City; John Griffith of St. Peters; Sara Guethle of Dexter; Shana Kelley of Hillsboro; Heather Lasher of Hannibal; Anne Martineau of Florissant; Christy McCulley of Glen Allen; Jenny Vogel of Lee's Summit; Katherine Westhoff of Raymore; Kimberly Wheeling of Overland.



Indicators of Success: 1997-2002

- ❖ Increase freshman-to-sophomore retention from 83.7 percent to 90 percent.
1999: 84.4%
- ❖ Increase six-year graduation rate from 59.2 percent to 64 percent by 2002; ultimately, to increase rate to 75 percent.
1999: 61.4%
- ❖ Increase percentage of students attending graduate or professional schools from 35.7 percent to approximately 47 percent.
1999: 36.4%
- ❖ Increase percentage of students studying foreign languages, statistics, and ethics or philosophy to 100 percent.
1999: Implementing requirement became effective Fall of 1998
- ❖ Increase percentage of students achieving advanced competence in general computer usage to 100 percent.
1999: Implementing requirement became effective Fall of 1998
- ❖ Increase the mean scaled scores and related percentiles on value-added testing in the liberal arts (currently the CAAP examination) from a current average percentile of 62 to an average percentile of 80.
1999: Writing Skills 62.5%ile – Math 80.6%ile
- ❖ Increase percentage of students scoring above the 50th percentile on nationally recognized examinations in their major field from 66.5 percent to 80 percent.
1999: 67.5%
- ❖ Increase percentage of graduating students who have been involved in significant student/faculty collaborative scholarship to 100 percent.
1999: Index under development

– Indicators of Success as adopted for
Truman State University's
Mission Enhancement Proposal

Benchmarks of Successful Change

FISCAL YEARS	1985/86	1999/00
Number of Programs Offered		
Undergraduate	140	43
Graduate	38	9
Total Enrollment	6,515	6,236
Enrollment in Foreign Language Classes	427	2,353
Geographic Origin of the Student Body		
Missouri Enrollment, # of Counties	80	105
Out-of-State Enrollment, # of States	35	42
Undergraduates Involved in Research	96	691
Total Full-time Faculty	265	363
Student/Faculty Ratio	21:1	15:1
Entering ACT Scores/First-time Freshmen	22.2	27.1
High School Rank in Top 40%	79%	96%
Total Enrollment of Students of Color	209	421
Degrees Granted		
Undergraduate	1,092	1,151
Graduate	312	116
Freshman Bright Flight Scholars	67	298
Number of Students Studying Abroad	–	402

The Value of an Education

Statistics from the U.S. Department of Labor demonstrate the value of higher education. The chart shown below shows the employment earnings based on year-round, full-time workers, age 25 and over, by educational attainment:

Education Attained	Median earnings (1997)
Professional degree	\$72,700
Doctorate	\$62,400
Master's degree	\$50,000
Bachelor's degree	\$40,100
Associate degree	\$31,700
Some college, no degree	\$30,400
High-school graduate	\$26,000
Less than a high-school diploma	\$19,700

Source: Department of Labor, "Education Pays."

Distinguished Visiting Scholars

Now in its second year, the Distinguished Visiting Scholars Program at Truman brings speakers, artists, musicians, and researchers to campus. As part of the program, David Halberstam visited the campus last October and will return again this spring, along with Robert Pinsky and Keith Devlin.

Halberstam is a legendary figure in American journalism. A Harvard graduate, he was awarded The Pulitzer Prize for his reporting on Vietnam.



Journalist, author, and historian David Halberstam (left) signs books for Truman students.

Pinsky, a Boston University professor, was named poet laureate and is poetry editor of the online journal *Slate*. He is also a contributor to *The NewsHour with Jim Lehrer* on PBS.

Devlin has written 21 books and has published research articles on applying mathematical techniques to issues of language and information.

Funding for the Distinguished Visiting Scholars is provided as part of the Mission Enhancement Proposal contained within the University's Master Plan. The program was endorsed by the General Assembly for a total of \$500,000 after a four-year phase-in period.

GOV. CARNAHAN'S FUNDING RECOMMENDATIONS: FY 2001

Base Operating Budget \$43,972,660

Mission Enhancement: Year Three \$ 1,440,000

Total Operating Budget Recommended \$45,412,660

Summary of TOTAL Mission Enhancement Funding Proposal

Operating Budget

Liberal Arts Curriculum Initiatives	\$2,950,000	
Student/Faculty Initiatives	\$1,027,000	
Instructional Support	\$1,593,000	
TOTAL		<u>\$5,570,000</u>

Mission Enhancement Funding By Year

FY 99	\$1,250,000	
FY 00	\$1,440,000	
FY 01	\$1,440,000	
FY 02	\$1,440,000	
TOTAL		<u>\$5,570,000</u>

Baldwin-McClain Project

The proposed Baldwin-McClain renovation and in-fill project is designed to address the needs of Truman's Language and Literature and Social Science Divisions. The faculty in these two divisions provide a key component in the University's core Liberal Studies Program.

Since the inception of Truman's liberal arts mission, these divisions have grown significantly. The number of faculty has increased 141 percent, while the number of majors has increased 102 percent, and the number of foreign language registrations has more than quadrupled. The faculty in these divisions are housed in various locations across campus, many of which are unsuitable for advising students or working with small student groups.

These two divisions currently occupy approximately 26,000 net square feet in the Baldwin-McClain complex, plus 26,000 net square feet scattered among other campus locations. Preliminary surveys of programmatic needs indicate that about 85,000 net square feet are needed. Fine Arts faculty vacating space in Baldwin Hall when the Ophelia Parrish Building is completed will produce about 31,000 net square feet, while the anticipated in-fill

construction between the buildings will produce more than 23,000 new net square feet of space. Additional limited renovation in McClain will yield a total net square footage for the project that will be greater than 83,000 net square feet. A significant additional feature of this proposed project is the replacement of major mechanical systems and lighting in both buildings because the life cycle of these building components is complete.

If approved, this project will provide much-needed space for classrooms, computer instructional classes, faculty offices, and student interactive spaces. In addition, major mechanical systems will be upgraded and replaced.

The estimated construction cost for this project is \$11.6 million, not including furnishings and classroom technology. Approximately one-third of the projected construction cost, or \$3.7 million, will come from existing resources within Truman's budget for maintenance and repair. An additional \$3.0 million in local funds will also support the project through the acquisition of furnishings and instructional technology.

\$1,000,000 Gift For Museum



Ruth Warner Towne

Truman State University has received \$1 million, the largest gift in the University's history, from the Ruth Warner Towne estate.

Towne retired from the Truman faculty in 1988

as professor emeritus of history and dean emeritus of graduate studies. She continued to teach part-time at the University until 1993.

Towne died on April 3, 1998 and left the gift to the University to establish and maintain a museum of American history. A large portion of the gift will provide long-term endowment and support for the museum. At this time, the location of the museum has not been determined.

In 1992, Towne had presented the University with a gift of four bronze bells and a carillon for the Pickler Memorial Library clock tower.

Truman Grad Serving As Principal-In-Residence In Washington, D.C.

Carole Kennedy, a 1972 Truman graduate, is serving as the Principal-in-Residence for the U.S.

around the country. The position, formally named the Daly Principal-in-Residence, is named after



Carole Kennedy ('72), former principal at John B. Lange Middle School, Columbia, Mo., is currently serving as the Principal-in-Residence for the Department of Education in Washington, D.C.

Department of Education in Washington, D.C. Kennedy, who received a master's degree in elementary education from Truman, is spending the next two years providing a school-leader's viewpoint within the Department and serving as a contact for principals

Patrick Daly, a New York City school principal killed in 1992 by gunfire during a drug dispute at a housing complex, as he searched for one of his students who had been missing school.

Kennedy has been actively involved in education for more than 20 years.

Parents Technology Project

Each year, the Parents Council, a group of parents who serve as an advisory council for Truman State University, selects a special project that will make a difference in the lives of all Truman students.

For the 1999-2000 academic year, the Council is encouraging parents of Truman students to make a

gift to the Truman State University Foundation to help purchase approximately 30 new, state-of-the-art computers for an expanded student computer lab in the University's library.

The project's goal of \$55,000 will also help purchase a fax machine, scanner, and laser printers accessible to all Truman students.

Creating A State-Of-The-Art Campus

Under the University's continuous improvement plan, Truman State University, with the support of the Governor, the General Assembly, and the CBHE, have undertaken several projects to improve and enhance its 140-acre campus.

Science Hall

Truman's science programs have experienced dramatic

enrollment growth creating a demand for more space. Final approval for a \$20.5 million appropriation for the renovation and expansion of the University's science facility was received when the 1999-2000 Missouri budget was approved.

The project will increase the space of Science Hall, while providing greater sophistication in undergraduate laboratory instruction. Approximately 48,000

square feet will be added to the existing building, resulting in a total of 97,000 net square feet of space.

New Fine Arts Center

Work is currently under way on the renovation and expansion of the Ophelia Parrish building. Once completed, the facility will house the University's fine arts center featuring the latest technology. Funding for the project was appropriated over three years (1996-1998) as part of Missouri's capital improvements budget.

