

# TRUMAN

A Weekly Publication of Truman State University

T O D A Y



Volume 1 No. 1

July 1, 1996

## A CELEBRATION OF THE UNIVERSITY NAME

HARRY S. TRUMAN  
LIBRARY EXHIBIT  
PICKLER MEMORIAL  
LIBRARY, THROUGHOUT  
THE DAY

CAMPUS TOURS  
ALUMNI/DEVELOPMENT  
OFFICE, McCLAIN HALL  
100, THROUGHOUT THE  
DAY

## CELEBRATION BANQUET

GEORGIAN ROOM,  
STUDENT UNION,  
5:30 P.M.

## "GIVE 'EM HELL HARRY!"

A ONE-MAN PLAY STAR-  
RING KEVIN MCCARTHY,  
BALDWIN AUDITORIUM  
8 P.M.

CEREMONIAL  
WATER TOWER  
LIGHTING & ICE  
CREAM SOCIAL  
WOLVERINE SHOE CO.  
PARKING LOT, 9:45 P.M.

## Welcome Truman State University

Today, July 1, 1996, Northeast Missouri State University's name officially changes to Truman State University in honor of Harry S. Truman, the nation's 33rd president and the only Missourian to serve as President of the United States.

"It is highly appropriate that Northeast Missouri State University change its name to honor Harry S. Truman," Gov. Mel Carnahan said. "Harry Truman, like this university, had very modest beginnings, yet both achieved greatness.

Truman was a strong proponent of higher education and was committed to life-long learning. His own life embodied the spirit of the liberal arts and sciences mission that Truman State University fulfills."

The University's name change coincides with the 10th anniversary of the Missouri Legislature's action that designated Northeast as Missouri's premier statewide liberal arts and sciences university.

The mission change, from a regional comprehensive university to the statewide public liberal arts and sciences university, brought about tremendous changes at Northeast Missouri State University. More than 135 undergraduate and graduate programs were cut. At the same time the University was reducing the number of

programs, it was doing something unheard of in higher education. The University was hiring new faculty, while not increasing student enrollment (The current student/faculty ratio is 16:1.). A conscious decision had been made to provide a high-quality undergraduate liberal arts and sciences university education, an honors college for Missouri's brightest students. This commitment to quality and affordability has earned Truman State University accolades statewide and nationwide.

The University now draws students from 109 of Missouri's 114 counties and more than 40 states and 50 countries.

"These numbers make it clear that the name Northeast Missouri State University is no longer appropriate for our statewide mission," said Mary Rhodes Russell, Board of Governors president. "The name change marks a logical progression for an institution that has gone from a regional university to a statewide liberal arts and sciences university. It is only fitting that Northeast break new ground in assuming a name that reflects its unparalleled role in higher education, and it is the only four-year university in the country that will bear the name of our nation's 33rd president."

"If Harry S. Truman were alive today I think he would be pleased with this University's commitment to offering an affordable education to those young people who are ready to accept the challenge," said President Jack Magruder.



## The University's Names

- North Missouri Normal School and Commercial College 1867
- North Missouri Normal School 1868
- Missouri State Normal School of the First District 1870
- Northeast Missouri State Teachers College 1919
- Northeast Missouri State College 1968
- Northeast Missouri State University 1972
- Truman State University 1996



**TRUMAN STATE UNIVERSITY BECOMES LAW**—On June 15, 1995, Gov. Mel Carnahan signed Senate Bill 340, changing the name of Northeast Missouri State University to Truman State University, effective July 1, 1996. Present at the signing were (l-r) Mary K. Findley and Dr. L.M. Magruder of the Coordinating Board for Higher Education; Sen. Joe Maxwell; Thomas R. Shroul Jr., then-president of the Board of Governors; Carlene Merrell; Sen.

Harold Caskey; Wilma Maddox, then-secretary of the Board; President Jack Magruder; Board members Gary Ball and James K. Reinhard; Rep. Cason Ross; Rep. Phil Smith; Rep. Don Summers; Rep. Don Kissell; Board member Ruth Mach; Kyle Cope, student representative to the Board; Rep. Jim Sears; and Mary Rhodes, then-vice president of the Board. 1995 Board members not pictured: Peter Ewell, Alphonso Jackson and Dorothy Munch.

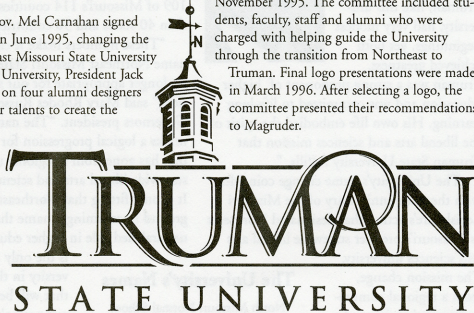
## Alumni Design Truman State University Logo

To complement the University's new name, a new logo has been designed by a team of alumni.

Soon after Gov. Mel Carnahan signed Senate Bill 340 in June 1995, changing the name of Northeast Missouri State University to Truman State University, President Jack Magruder called on four alumni designers to volunteer their talents to create the University's new logo. All four accepted the challenge: Louis Claps, of Spindler/Claps & Associates, Ltd. in Arlington Heights, Ill.; Amy Fister of Fister Laubert, Inc. of St. Louis; Alan Harrington of Three Art, Inc. in Cedar Rapids, Iowa; and Bill Wehrman of Maritz Performance Improvement Company in St. Louis.

The designers first met with members of the University to discuss the University's mission and goals for Truman State University. Initial designs

were presented to the University's Clearinghouse Committee, also appointed by Magruder, in November 1995. The committee included students, faculty, staff and alumni who were charged with helping guide the University through the transition from Northeast to Truman. Final logo presentations were made in March 1996. After selecting a logo, the committee presented their recommendations to Magruder.



"We are most appreciative of the outstanding effort from these great designers. Their commitment and personal service to the University have provided a professional logo for Truman State University that has a classic and distinctive look and a connection to our past," Magruder said.

## Truman State University Board of Governors

Mary Rhodes Russell ('80) *president*; Wilma Maddox ('79) *vice president*; Dorothy Munch ('81), *secretary*; Maria L. Evans ('81); Peter Ewell; Alphonso Jackson ('69,'69); Ruth Mach ('58); James K. Reinhard; Thomas R. Shroul Jr.; Matthew Braun *student representative*.

## Truman On Display

The July 1 celebration of the University name has brought unique pieces of history from Harry S. Truman's life to campus.

A display of materials from the Truman Library and Museum in Independence, Mo., is set up in Pickler Memorial Library. The display includes letters from President Truman, artifacts from his World War I service and personal belongings from his farming days in Independence, among other items.

The Truman Library exhibit in Pickler Memorial Library can be viewed from 7:30 a.m.-10 p.m., July 1 and 2; and 7:30 a.m.-noon, July 3.

In addition to the Truman Library exhibit, a display of Truman political memorabilia from 1950 alumnus Warren Lee's extensive collection of presidential items is available for viewing in the Student Union through July 1.

Lee, of Ethel, Mo., has been collecting political memorabilia for 40 years. He notes that an abundance of Truman presidential items does not exist because the man who would become our nation's 33rd president was considered a long shot.

## Truman Today

We hope you enjoy this first issue of *Truman Today*. This special issue is dedicated to the celebration of our new University name. We invite you to join us in all of today's activities.