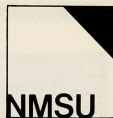


Northeast Today



MONDAY, Nov. 10
1980 SPECIAL

HAPPENINGS

TODAY, Nov. 10

- 7 pm Film series on the human race, 106 LB, through Friday

TUESDAY, Nov. 11

- 9:30 am Veterans Day ceremony, Quadrangle
- 3:30 pm "Step Into Your Future," Alum. Rm., SUB
- 5:30 pm Lambda Alpha Epsilon mtg., 333 PB
- 6:30 pm Phi Beta Lambda mtg., 204 VH
- 7:30 pm Mass Comm. Club mtg., 310 LB
- 9 pm Ski Night, Alum. Rm., SUB

WEDNESDAY, Nov. 12

- 8 am-5 pm Career Fair, Act. Rm., SUB
- 6, 8:15 & 10:30 pm "Brubaker," Little Theater, BH
- 8 pm Woodwind and brass choirs concert, Faith Lutheran Church

THURSDAY, Nov. 13

- 4:30 pm CEA mtg., 107 Blan. Hall
- 6:30 pm P.E. Majors Club mtg., 232 PB

FRIDAY, Nov. 14

Last day to drop second half block courses without code

("Happenings" Col. Cont. Back Page)

SKI NIGHT, sponsored by the Student Activities Board, will be held at 9 p.m. Tuesday in the Alumni Room of the Student Union Building. The SAB ski trip will be discussed, ski movies will be shown and there will be guest speakers on cross country and downhill skiing. Admission is free and refreshments will be provided.

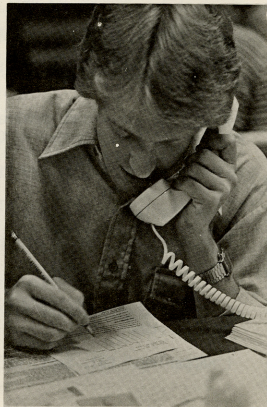
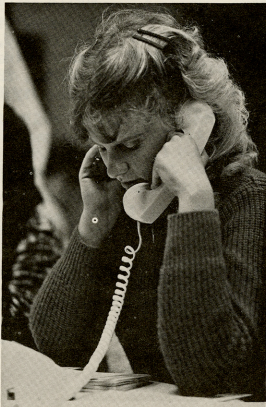
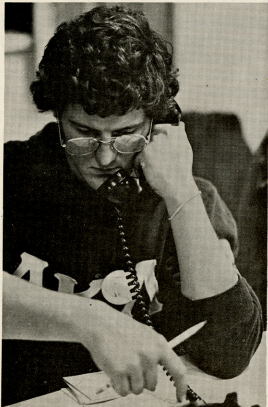
A VETERANS DAY CEREMONY will be held at 9:30 a.m. Tuesday by the flagpole in the Quadrangle. Bill Elmore, president of the National Association of Concerned Veterans, will be the guest speaker. A plaque commemorating former NMSU students who were killed in the Vietnam War will be unveiled.

JOB INTERVIEWS for this week include Procter & Gamble and McGladrey Hendrickson & Co., both Thursday. A Career Fair will be held from 8 a.m. to 5 p.m. Wednesday in the Activities Room of the Student Union Building. An alumni panel on adjustment to the work world will be held from 3:30-4:30 p.m. Tuesday in the Alumni Room of the SUB.

"HELLO DOLLY" will be presented at 8 p.m. Nov. 19-21 in Baldwin Auditorium. Admission to the play, sponsored by University Players and the Fine Arts Division, is \$1.50 for children, \$2.50 for adults and free with a University I.D.

"GOING IN STYLE" is the Student Activities Board movie being shown at 7 and 9 p.m. Friday in 106 Laughlin Building. Admission is \$1 or free with an SAB card.

"BRUBAKER," starring Robert Redford and Jane Alexander, will be shown at 6, 8:15 and 10:30 p.m. Wednesday and Thursday in the Baldwin Hall Little Theater. Admission to the film, sponsored by Alpha Psi Omega honorary drama fraternity, is \$1.50 in advance and \$2 at the door. Tickets will be on sale from 9:30 a.m. to 3:30 p.m. today through Thursday in the Student Union Concourse.



Tel-Alumni campaign

Volunteer troops man the phones

At 6 p.m. students enter McKinney Center, sit down at tables laden with telephones and start dialing. At 9:30 p.m. they leave, having collected between \$4,000 and \$5,000 for the University scholarship fund. The "Tel-Alumni '80" campaign is underway.

Tel-Alumni is not used just to solicit funds, but to get re-acquainted with alumni of the University. Kevin Krieg, freshman and member of the Pershing Society, said, "Ninety percent of them were really happy to hear from us. They couldn't believe we were calling from Kirksville."

"The people on the east coast and west coast and Texas wanted to talk to you. It was the week it snowed, and when we said, 'It snowed up here,' they couldn't believe it," Kassie Williams, junior member of Alpha Sigma Gamma service sorority, said.

Dee Ann Greening, junior and member of Sigma Kappa social sorority, also thought Tel-Alumni was a good way to get back in touch with graduates of the University. "Think of the people back home. I know a lot of people that haven't been back here since commencement."

The Tel-Alumni program is sponsored by the Alumni Office and Student Senate. Thirty student organizations are calling alumni in a competition to see which organization can raise the most money. Two organizations compete head-to-head each night, with prizes going to the biggest money winners, individually and among organizations, for each night and overall. With such one-on-one competition, the calling can get very intense.

More than 400 students are working during the campaign. Some students who are in more than one organization may find themselves in McKinney Center frequently. Larry Lunsford, senior, is on three teams: Blue Key national honor fraternity, Delta Sigma Pi business fraternity and Student Ambassadors.

Kris Bruun-Olsen, junior, is one of several students who are on two teams. She worked for Cardinal Key national honor sorority on Oct. 28 and will be trying it again tonight, this time for Delta Zeta social sorority. "I almost wish there were others I could call for," she said.

SHARING A SMILE—Joe Gray, junior, was one of many students calling for Tel-Alumni who found that graduates of the University were eager to catch up on happenings since their departure. A friendly chat not only gave students a chance to make new acquaintances but ask for donations to the scholarship fund.

SEQUENCE OF EVENTS—Greg Noe, senior, dials yet another number in the hopes of reaching a receptive alumnus, while Kris Bruun-Olsen, junior, learns about conditions in another part of the country. Brent McBride, junior, has received the answer to his request and is prepared to fill out his forms for the transaction.

But although calling 30-50 people each night can be rewarding to the cause, it can also be frustrating for the individual.

"I would try to call people and their line was busy, then I called some and they weren't home. By the time I got going on some, it was time to quit," Krieg said.

"I got the least amount of all the Cardinal Key girls," Bruun-Olsen said.

"I had one lady, I asked for the \$50 pledge and she just hung up," Williams said.

Of the 26,000 NMSU alumni, approximately 16,000 are expected to be reached. Students keep track of who they reach, who is not home, who pledges to give money, who says 'maybe,' and who says 'no.' The paperwork for this has to be done for each alumnus called.

Popcorn and soft drinks are provided for the callers. Refreshments and the possibility of winning prizes are part of what students like about Tel-Alumni.

Williams said she liked the competition. "That's what made it fun. People were having a good time and everything. We'd listen to what the people at the other table were pledging."

Students had to explain the campaign to the uninformed.

The relative anonymity of being a voice over a phone helped some students with the problem of talking to strangers. "The people that I called didn't know me, and I didn't know them," Krieg said.

Not all alumni were aware of the campaign until students called them. Bruun-Olsen called on the first night of the campaign. She said that some of the people she spoke to had not heard of Tel-Alumni except through the NEMOSCOPE, the quarterly alumni publication. "They were kind of skeptical." Students had to explain the campaign to the uninformed.

Some students were hesitant about calling at first but said they got along fine after loosening up.

"I was dreading doing it at first, until I heard everyone say what a great time they were having," Greening said.

"I thought it was going to be bad," Williams said, "but I enjoyed doing it. I thought it was fun."

The Tel-Alumni campaign will continue through Nov. 17. The total amount of money raised is expected to go over \$35,000 by early this week.

Students said they like the idea of alumni donating money to the school.

"I figure that when I'm an alumnus I'll be willing to give," Bruun-Olsen said.

"I think it's a good idea for the alumni to support the school," Williams said.

**Story by Teena Hercules, Student Intern
Photos by Ray Jagger, Public Relations Photojournalist**

FRIDAY, Nov. 14 (cont.)

4 pm Wrestling cheerleader tryouts,
Gym, KB

7 & 9 pm "Going In Style," 106 LB

SATURDAY, Nov. 15

10 am "Human Race" five-mile run, town
square

1:30 pm Football game against Univ. Mo.-
Rolla, Stokes Stadium

8:30 pm Hypnotist, SAB Showcase, Geo. Rm.,
SUB

SUNDAY, Nov. 16

4 pm Chili supper, First Presbyterian
Church

THE WOODWIND AND BRASS CHOIRS will present a concert at 8 p.m. Wednesday in the Faith Lutheran Church, Baltimore and LaHarpe streets. The concert is open to the public at no charge.

TOM DELUCA, a hypnotist, will perform at 8:30 p.m. Saturday in the Georgian Room of the Student Union Building as part of the Student Activities Board Showcase series. Admission is 50 cents or free with an SAB card.

A PIE THROW, sponsored by the Delta Zeta social sorority pledge class, will be held Nov. 17. Donations in the name of each candidate in the pie throw will be taken Tuesday through Thursday in the Student Union Building.

THE BULLDOGS will play the Miners of the University of Missouri-Rolla at 1:30 p.m. Saturday in Stokes Stadium. It will be the last home game of the season.

"THE HUMAN RACE," a five-mile run sponsored by the Business Administration Club, Four Seasons Sports and McDonald's restaurant, will begin at 10 a.m. Saturday in the town square. The entry fee is \$5. Entrants will receive a T-shirt and winners will get medals. Entrants can register at 152D Violette Hall, Four Seasons Sports, 116 E. Harrison, or at the start.

WRESTLING CHEERLEADER TRYOUTS are this week, with an information meeting and clinic at 5 p.m. Tuesday, clinic at 5 p.m. Wednesday and Thursday and tryouts at 4 p.m. Friday, all in Kirk Gym.

UNIVERSITY DAMES is sponsoring a dinner before the theater at 6:30 p.m. Nov. 19 in the Spanish Room of the Student Union Building. The group will attend "Hello Dolly" following the meal. The price is \$5 per person. Reservations can be sent to Debra ShROUT, instructor in the Language and Literature Division, by Tuesday.

LAMBDA ALPHA EPSILON American Criminal Justice Association will hold a meeting at 5:30 p.m. Tuesday in 333 Pershing Building. All members and persons interested in the fraternity are invited to attend.

PHI BETA LAMBDA professional business club will meet at 6:30 p.m. Tuesday in 204 Violette Hall. The speaker at the meeting will be Joyce Otten, probate judge. Interested persons are invited to attend.

MASS COMMUNICATION CLUB will have a meeting and open house at 7:30 p.m. Tuesday in 310 Laughlin Building. Tours of the campus media will be featured, with refreshments following. Interested persons are welcome to attend.

THE COUNSELOR EDUCATION ASSOCIATION will meet at 4:30 p.m. Thursday in 107 Blanton Hall. Anyone interested in counseling and psychology is welcome to attend.

THE PHYSICAL EDUCATION MAJORS CLUB will have a meeting at 6:30 p.m. Thursday in 232 Pershing Building. Physical education majors are invited to attend.

NEWMAN CENTER will have an 11 p.m. mass on Saturdays, beginning this week. There will be an 11 p.m. Saturday mass every week except on Christ encounter retreat weekends and vacation weekends.

A CHILI SUPPER, sponsored by Animal Health Technology, will be held from 4-7 p.m. Sunday at the First Presbyterian Church, McPherson and High streets. The price is \$2. Tickets will be on sale Wednesday through Friday in the Student Union Concourse.