

SPECIAL EDITION TRUMAN



T O D A Y

U.S. News & World Report Ranks Truman No. 1 Again!

For the eighth year in a row, Truman has been recognized as the No. 1 Public University in the Midwest Region-Master's Category by *U.S. News & World Report's* "America's Best Colleges 2004." Truman also was ranked No. 9 overall in the Midwest region among both private and public institutions. Truman is the only public university in Missouri to be included in either ranking. The Midwest region category includes Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

U.S. News & World Report based its rankings on graduation and retention rates, faculty resources, student selectivity, financial resources, alumni giving, and peer assessments among those institutions whose focus is mainly undergraduate and master's-level programs.

Truman Recognized as Ninth on Kiplinger's 100 Best Public Colleges

The November 2003 issue of *Kiplinger's Personal Finance* magazine listed Truman as ninth on its exclusive survey list of public colleges and universities that combine great academics with reasonable costs. The magazine also ranked Truman as the second best educational value for out-of-state students. Other Midwestern campuses in the top 15 included the University of Illinois (No. 8) and the University of Wisconsin-Madison (No. 13).

Kiplinger's Personal Finance based its rankings on several different factors such as academic quality; admission rates; student-faculty ratios; the percentage of faculty with the highest degrees in their field; how much each school spends on its library facilities; four- and six-year graduation rates; and cost and average debt at graduation. In addition to doing its own reporting, the magazine used data provided by more than 500 public four-year colleges and universities.

Consumers Digest Lists Truman as a Top Educational Value

Truman was ranked No. 8 in the May/June 2004 *Consumers Digest* magazine as a top educational value in the nation. The ranking blended academic excellence of first-time freshman and the institution's educational quality with the estimated cost of attending.

What Others Say About Truman ...

Listed as one of its top 10 universities for offering the best academic experience for the money and ranked No. 8 in the social category based upon the number of social opportunities available on campus.

—*The Princeton Review*,
"The Best 351 Colleges," 2004



Students expect a lot from Truman State University, Missouri's only public liberal arts and sciences institution. Happily, it delivers. Students at Truman are deeply engaged in their studies, but still know how to appreciate the lighter side of life.

—*The Fiske Guide to Colleges*, 2004 Edition



Programs recognized for leading to student success:

- ◆ First-Year Experience
- ◆ Senior Capstone
- ◆ Undergraduate Research

U.S. News & World Report's "America's Best Colleges," 2004 Edition



Recognized as 18th on a list of 100 "hidden gems and colleges worth considering." Truman was one of only two public universities featured in the top 40.

—*Washington Post*, April 1, 2003 online issue



Guidance counselors in the Midwest agree that Truman is a "hidden treasure." Truman also was recommended by the counselors as one of a few universities that offer the best value when weighing the quality of education versus the cost. One counselor was quoted as saying "Graduates have a leg up because of the school's reputation," while another described Truman's mission as "giving students a high-quality education."

—*The Unofficial, Unbiased, Insider's Guide to the 328 Most Interesting Colleges*



Truman Continues Its Commitment to Quality Improvement and Performance Outcomes

Higher education must continuously evolve to meet the ever-changing needs of students and the public. At Truman, we understand the importance of assessing the education we are providing and making changes that benefit our students.

Truman has changed greatly during the past two decades, making the transition from a regional university to Missouri's statewide liberal arts and sciences university.

We have modified our curriculum, expanded our activities and events, and provided new resources to students based on our assessment results. With the help of our students, we are able to monitor the quality of the learning environment on campus. For example, seniors take a national test in their majors and submit a portfolio. Students at all academic levels are asked to participate in surveys or interview sessions to gather student opinions about the University.

The Assessment Program provides information about what students have been able to learn in their majors, how their writing skills have developed and the quality of our programs. The comparisons between our academic programs to those at other schools help ensure that we are providing a top quality educational experience for our students.

Truman Graduates Benefit From High Acceptance in Prestigious Graduate Schools

A record number of Truman graduates, more than 44 percent, are enjoying the benefit of high acceptance rates in prestigious graduate school programs across the nation. Truman students are attending law schools like Chicago, Harvard, Notre Dame, Duke, Northwestern and George Washington. Medical students are attending Dartmouth, Georgetown, Washington University and Loyola. For those Truman students desiring to work after graduation, 55 percent are employed full-time.

Truman's Institutional Values:

Centered on Students and Student Learning—A clear emphasis on students and their academic development.

Academic Excellence and Intellectual Challenge in a Nurturing, Diverse Environment—A challenging and supportive environment that prepares students for their next step in life.

Affordability—Financial access to an exceptional liberal arts education comparable to leading private sector colleges, but at a public sector price.

Commitment to Assessment—A self-reflective culture which seeks and promotes continuous improvement and accountability.

Benchmarks for Quality Improvement

Fiscal Years	1985/86	2004/05
Number of Programs Offered		
Undergraduate	140	45
Graduate	38	6
Total Enrollment	6,515	5,862
Enrollment in Foreign Language Classes	427	2,319
Geographic Origin of the Student Body		
<i>Missouri Counties Represented</i>	80	107
Number of States Represented	35	39
International Students	195	256
Foreign Countries Represented	39	48
Undergraduates Involved in Research with Faculty		
	96	1,200*
Total Full-time Faculty	265	347
Student/Faculty Ratio (FTE)	21:1	15:1
Entering ACT Scores/First-time Freshmen	22.2	27.3
High School Rank in Top 40%	79%	96%
Enrollment of Multicultural Students	209	445
Degrees Granted		
Undergraduate	1,092	1,114 ¹
Graduate	312	162 ¹
Graduation Rate** (6 year cohort)	44%	72% ²
Graduate School Placement Rate	13%	44% ²
Freshman Bright Flight Scholars	67	359
Number of Students Studying Abroad	--	540 ¹

* Estimated

** Includes students who successfully transferred to other Missouri public institutions.

¹ = FY2004 ² = FY2003

AROUND THE QUAD

Goldwater Scholars

Chris Bay (left), senior mathematics and computer science double major from Fenton, Mo., and Mackenzie Taylor (right), junior biology major from Stuart, Neb., were two of 310 students selected as Goldwater Scholars for the 2004-2005 academic year. The recipients were elected on the basis of academic merit from a field of 1,113 mathematics, science and engineering students nationwide.



Truman Education Students Achieve 100% Passage Rate

Truman students pursuing a Master of Arts in Education degree recently achieved a 100 percent passage rate on the PRAXIS exam. This is a professional assessment exam used for beginning teachers. Two of the Truman students won "Recognition of Excellence" awards for scoring in the top 15 percent nationally on the exam.

Debate Team Recaptures National Championship in 2004

Truman's debate team recaptured the national debate championship in 2004 at the National Parliamentary Debate Association National Championship Tournament at California State University-Northridge. The team of Marie Tenny, junior psychology major from Villa Ridge, Mo., and Ian Samuel, junior computer science major from Pueblo, Colo., established a new record, losing only one ballot in the entire tournament and capturing the first national championship for the Truman team since it first took the national title in March 2000. Their win placed them at the head of an unprecedented field of 302 debate teams from 102 colleges and universities and several international teams. The team passed prestigious institutions such as the University of California-Berkeley, the Air Force and Naval Academies, the University of Notre Dame and the University of Missouri-Columbia.

Chemistry Department Ranks in Top 25 Nationally for Preparing ACS-Certified Graduates

Truman ranks 13th in the nation for the preparation of American Chemical Society-certified Bachelor of Science graduates in chemistry. This achievement was announced in the Aug. 25, 2003, edition of the weekly chemistry news magazine, *Chemical and Engineering News*.

The "Top 25" section reveals that the Truman chemistry department ranks above institutions such as Pennsylvania State University, U.S. Air Force Academy, U.S. Naval Academy, Harvard University and Texas A&M University.

The "Top 25" was figured using statistics based on the number of graduating American Chemical Society-certified chemists. Biochemistry majors are not included under this heading. This is not the first time Truman has been ranked among the "Top 25" undergraduate chemistry programs nationally. This is, however, the highest showing on the list since Truman's chemistry program was accredited by the American Chemical Society (ACS), beginning with the 1986-87 academic year.

The accreditation is renewed every five years following an internal self-study and an external review of our program.

Ranks No. 5 Nationally for Participation in Study Abroad

According to the latest "Open Doors" survey conducted by the Institute of International Education, Truman ranks No. 5 in the nation among master's institutions based upon the number of students studying abroad. Truman is the only public institution among the top 20 master's level institutions ranked in the recent survey.

Truman Accounting Students Rank Fourth in Nation on Passing CPA Exam

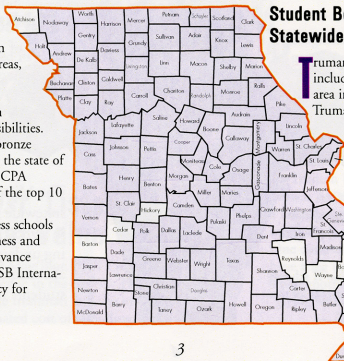
In a report by the National Association of State Boards of Accountancy, Truman's Master of Accountancy students ranked fourth in the nation and first in Missouri for passing all four parts of the May 2002 Certified Public Accountant exam on the first attempt. Seventy percent of the Truman students passed all four parts on the first attempt, compared to the national average of 31 percent. Students also ranked third in the nation in auditing, sixth in the nation in accounting and reporting-other areas, eighth in the nation in financial accounting and reporting-business enterprises, and 16th in the nation in business law and professional responsibilities.

They earned the gold, silver and bronze medals for the three highest scores in the state of Missouri on the May 2002 Uniform CPA Examination, and they claimed six of the top 10 scores in the state.

Truman is one of only 163 business schools in the world accredited in both business and accounting by The Association to Advance Collegiate Schools of Business (AACSB International), the premier accrediting agency for business schools.

Student Body Reflects Truman's Statewide Mission

Truman has students from 107 counties, including the city of St. Louis. The shaded area indicates counties of residence for Truman students for fall semester 2004.



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Athletic Accolades



Bulldogs Win Their Fourth MIAA Volleyball Title

The Truman volleyball team made it official on Thursday night, clinching the outright MIAA volleyball title with a win over

Southwest Baptist (Mo.) University. The conference crown is the fourth for the program, all coming within the last five seasons. They were 30-0 for the season.

Women's Soccer Clinches Sixth-Straight MIAA Crown

The Truman Women's Bulldog soccer team continued its reign over the Mid-America Intercollegiate Athletics Association by winning its sixth-straight title with a 3-1 victory over Northwest Missouri. Truman is the only conference school that has won the MIAA crown.

Women's Swimming Wins Fourth Consecutive NCAA Division II National Title in 2004 Season



Truman's women's swimming team claimed its fourth-straight national title this past spring.

Short Clips

Merrick Meyer, junior business administration major from St. Charles, Mo., became the second ever Truman national champion wrestler, and the school's first in 36 years, when he took the NCAA Division II title at 141 pounds this past spring.

Truman finished third in the NCAA Division II standing of the National Association of Collegiate Directors of Athletics Director's Cup for the 2003-04 season.

Truman was ninth among the Division II schools in the USA Today/NCAA Academic Awards for the 2003-04 season.



What Makes Truman Amazing

Student-to-Faculty Ratio:

Truman offers a student-to-faculty ratio of 15:1, allowing greater opportunities for students to get to know their professors and to interact with fellow students.

Graduation Rate: Truman has the highest graduation rate among all the public universities in Missouri. Truman athletes rank 11th in the nation in Division II graduation rates for student athletes.

Graduate Success: Within six months of graduation, 44 percent of Truman graduates go on to graduate/professional schools while 55 percent are employed full-time.

Undergraduate Research:

Approximately 1,200 students are involved in research with faculty, a unique opportunity usually reserved for graduate students.

Bright Flight: 31.6 percent of the 2004 Truman freshmen from Missouri have been awarded the state of Missouri's Bright Flight Scholarship.

Phi Beta Kappa: Truman is one of only two Missouri public universities with a Phi Beta Kappa Chapter, America's oldest academic honor society for the liberal arts.

Unique Mission:

The Missouri legislature gave Truman a statewide liberal arts and sciences mission in 1985. Truman provides an outstanding undergraduate education, at an affordable cost, to academically talented students from across Missouri.