

## Northeast Surpasses Million Dollar Mark

With the strong support of its alumni, friends of the University and corporate donations, Northeast Missouri State University's advancement efforts surpassed the \$1 million mark this year.

"Achieving the \$1 million mark is an important milestone in that it shows that individuals and corporations recognize the importance of private giving to a public institution," said Larry Rutledge, Northeast Board of Governors president.

"This is exciting for a University that has received continuous national recognition for being innovative in education," said President Russell G. Warren. "We are so fortunate to have individuals and corporations who believe so strongly in what we are accomplishing at Northeast that they are willing to commit their dollars."

The \$1,047,443 total represents a 65 percent increase over the previous

year. It also represents a 78 percent increase over the total from two years ago. Of the money raised, 85 percent came from individuals, both alumni and friends of the University, and 15 percent came from corporations.

According to Rutledge, this banner year has enabled the University to begin several new programs and scholarships.

"We had nearly \$360,000 donated by individuals to establish new scholarship opportunities for Northeast students. We also were able to provide 20 grants to faculty members in support of our emphasis on active learning," said Rutledge.

The active learning grants were made possible by a gift from Robert S. Jepson, Jr., and his wife Alice. The Jepsons' gift of \$500,000 over five years will support active learning initiatives on campus and create a presidential incentive fund to support special active learning projects. Just this year, 20 Northeast faculty members were each awarded a \$4,000 grant to pursue active learning teaching methods in their classroom and outside the classroom.

The University also received a generous and unique gift from Dr. Ruth Warner Towne of four bronze bells and a carillon which enabled the University to turn the newly completed clock tower at Pickler Memorial Library into a true campanile. Towne, who has taught history at Northeast since 1952, dedicated the gift in memory of her parents, Frank Warner Towne and Mary E. Towne, whom she credits as the most important teachers she ever had.

"We have had a terrific year in our fund-raising efforts, but it is so important to note that we do have needs relating directly to the implementation of our University planning document, *A Higher Order of Excellence*. Some of the initiatives in this document won't require additional funding, but several will. I am confident that our wonderful supporters will continue to respond as they have this past year, and we will have the opportunity to continue providing the highest quality education available," said Warren. □

1993  
Freshman  
Profile

1,635 students

27 states  
represented

70 percent from  
Missouri

186 "Bright-  
Flight" Scholars

18 National  
Merit Scholars

52 percent held  
office in  
high school  
organizations

57 percent  
involved in  
athletics

96 percent have  
leadership  
experience

Average GPA  
3.5/4.0 scale

Average class  
rank 82 percent

# Morrison's Emphasizes Choices In Cafeterias

Morrison's Hospitality Group began their contract with Northeast in May after the contract with the former food service ran out. Students, faculty and staff serving on the Food Service Contract Committee recommended Morrison's after studying seven eligible bids during spring 1993. The committee focused on flexibility, im-proved food quality, and creativity, among other areas.

One change this Alabama-based company is making is offering more choices in the residence halls. Morrison's has put together what Director Dennis Markeson calls a scatter system.

This set-up will be similar to Mainstreet Market in that students can go to a different counter for which kind of meal they want. Choices include a pizza counter, a hamburger bar, a deli bar and a traditional entree counter. Markeson said there will also be an effort made to cook more of the food where it can be seen. Morrison's is also implementing programs to make mealtime more convenient.

A new computerized meal card system called C-Board is being put in place, in conjunction with the new University IDs. Students in residential halls will choose between a 15- or 20-meal

plan. Students can also participate in the Bonus Bucks plan, which awards them credit at Mainstreet and in the dining halls, for a discounted dollar rate.

In addition, Morrison's has revamped the decor in the dining halls, along with supplying a soup station and new salad and beverage bars.

The new food service contract also provides benefits to students that they might not notice. For example, the University specified in this contract that all ground beef must not have soy additives. This was not specified in the last contract. □

## Clithero Returns to Northeast



David Clithero has been named special assistant to the president for governmental relations,

and director of planned and major gifts at Northeast.

He began his new duties in July, succeeding Russ Harrison, former director of governmental relations.

Formerly, Clithero was a planned giving officer at Washington University in St. Louis. He served as director of alumni/development at Northeast from 1983-91.

A native of Vandalia, Mo., he graduated from Northeast in 1983 with a Bachelor of Science in Education degree in business. □

## Campus Moves Completed, Planned

Programmatic changes and available building space in Barnett Hall, Violette Hall and Pickler Memorial Library have prompted several proposed office moves.

The moves stem from a working document based on a composite of input. All areas involved in moves will be provided square footage in keeping with the programmatic needs.

Most of the space made available in Violette Hall will be used to increase the support of academic programs. Wherever possible, faculty will be moved into office space made available.

Many of the future moves are sequential and have not been assigned completion dates.

Following is a list of proposed space reassignments.

**The Division of Human Potential and Performance—Nursing**, now housed in Kirk Building, will be relocated to Barnett Hall.

**The Dean of Student Affairs** will move to Kirk Building. The area in Missouri Hall, which now houses Student Services will be reverted back to residence hall rooms.

**The Division of Fine Arts operations in Adair House** will be shifted to Barnett Hall. The printmaking facilities in Baldwin Hall will also be relocated to Barnett Hall.

**The International Student Office** will move from Missouri Hall to Adair House.

**The Center for International Education Abroad** will move from Kirk Memorial to the Adair House.

**Academic Planning Services**, McClain Hall 103, will move to Pickler Memorial Library.

**Public Relations and Alumni/Development**, McClain Hall 101 and 102.

**The Business Office** will be expanded to include most of McClain Hall 106 (after the final move of Public Relations and Alumni/Development).

**Human Resources**, McClain Hall 101 will be relocated to the balance of the Business Office addition, McClain Hall 106. □

## Completed Campus Moves

**Center for Service Learning**  
to Kirk Memorial

**Assessment and Testing**  
to Violette Hall 176

**Financial Aid**  
to McClain Hall 103

**Multicultural Affairs**  
to Missouri Hall 110

**Chief of Administrative Services**  
to McClain Hall 100

**Missouri Academy of Science**  
to Ophelia Parrish 113A

# Freshman Class Bucks National Trend

At the same time American high schools are producing the smallest pool of graduates since World War II, Northeast's freshman enrollment has risen to the level of the late 1980s. Even with the larger number, the quality indicators are slightly higher than last year.

On the average, the class earned a high school grade point average of 3.5 on a 4.0 scale; a class rank of 82 percent; and the middle 50 percent of the class scored between 23 and 28 on the ACT.

Northeast's fall 1993 freshman class is in excess of 1,600, approximately 200 students more than last year. This year's entering class balances a smaller freshman class of 1990, which is now at the senior level. Therefore, an enrollment of approximately 6,000 is maintained again this year. In spite of the increased number of freshmen, class sizes did not increase.

While the number of admission applications rose by 21 percent this year, Dean of Admission and Records Kathy Rieck sights

other possible reasons for the surprisingly large class.

"Northeast is a unique institution. Where else can you find a public liberal arts and sciences university with competitive admission standards at our price and size," Rieck said.

She further pointed out that the announcement of Northeast's decision to pursue the "highly selective" mission category with Missouri's Coordinating Board for Higher Education caused cancellations to decrease last spring.

During the past year those unique qualities Rieck mentioned attracted the attention of more than 6,500 high school seniors who applied for admission. They also garnered a feature article in *The Chicago Tribune* and inclusion in *Money* magazine's college guide, among others.

Rieck said interest in the 1994 freshman class will likely be a repeat of this year's. She expects the admission process to close as early as February and plans to emphasize the Nov. 15 early admission deadline. □



## Student Health Center Offers Appointments

The Student Health Center is now featuring an appointment system. This system will not exclude emergency situations, however, the system should provide a predictable time for a student to be treated. Thus, the visit process should flow more smoothly, which may result in shorter time spent at the Center.

The Center is located in McKinney Center. Hours

are 8 a.m.-4 p.m., Monday through Friday; the Center is closed when school is not in session. To schedule an appointment, stop by the Center or call 785-4182.

Picture are the Student Health Center staff: (l-r) Theresa Acton, Judy Neuweg, Shirley Douglas and Dr. George Pipes.

A story on the Center and its services will be included in next week's *Northeast Today*. □

## Light Board Available



This lightboard, located on the second floor of the Student Union Building by the Quiet Lounge, is available to all University chartered organizations to publicize upcoming events or meetings. Organizations may have information on the running strip across the top of the lightboard and/or on the printed monthly calendar below the running strip. See the Campus Activities and Organization Center (CAOC) for forms. Events for the printed monthly calendar require two months advance notice to allow time for printing. □

### Pickler Memorial Library Hours Labor Day 1993

Friday, Sept. 3	8 a.m.-6 p.m.
Saturday, Sept. 4	1-10 p.m.
Sunday, Sept. 5	Closed
Monday, Sept. 6	6 p.m.-2 a.m.
Tuesday, Sept. 7	Regular fall hours resume

# Northeast Notables

**Jim Barnes**, professor of comparative literature, essay "On Native Ground" appearing in *I Tell You Now: Essays by Native American Writers* (University of Nebraska Press) is scheduled to be reprinted in the forthcoming anthology *Voices from American Cultures* (Prentice Hall). He has two poems, "Celebration" and "Parc de la Turlure," accepted for publication in *Rain City Review*, a Portland, Ore., magazine. □

**Tom Bultman**, assistant professor of biology, presented a paper titled, "Cost/benefit analysis of mutualism in a fly-fungus interaction," at the 78th Annual Meeting of the Ecological Society of America at Madison, Wis., in August. **Allison Welch** (Biology '93) and **Todd Bowdish** (Biology '92) were co-authors on the paper. Bultman also served as a judge for student papers presented at the meetings. Bultman and **Michael Tannenbaum**, assistant professor of biology, recently attended a meeting in Washington, D.C., of Site Directors of NSF-REU awards. They joined 45 other biologists from around the country to formulate recommendations to the National Science Foundation concerning the nature of the Research Experiences for Undergraduates program. □

**Jan Conner**, women's head basketball coach, was a guest clinician at the Third Annual Missouri Women in Sports Science Leadership

Conference held August 5-7 at Missouri Western State University. Conner's presentation was on "Developing the Post Player." □

**Jason Cruse**, a senior political science major and the administrative intern with the city of Kirksville, had an article titled "Kirksville—the Hub of Northeast Missouri" published in the August issue of the *Missouri Municipal Review* magazine. The article was co-authored by Bob Irvin, city manager. □

**Keith Doubt**, associate professor of sociology, read his paper, "The Critique of Utilitarianism in Structure and Gorgias: Platonic Parsons," in the History of Sociology and Social Thought Session of the American Sociological Association in Miami this August. □

**L. Scott Ellis**, associate professor of biology, recently returned from a five-week trip to the states of Washington and Hawaii and to the eastern part of Australia. While in Bellingham, Wash., Ellis attended the annual meeting of the American Society of Mammalogists. In Sydney, Australia, at the University of New South Wales, Ellis attended the Sixth International Theriological Congress. He presented a paper there as part of a symposium on gliding mammals. The paper was based on his flying squirrel research conducted with NMSU students. Ellis also attended natural history

fieldtrips into the Blue Mountains west of Sydney, on the Atherton Tablelands west of Cairns, and along the Great Barrier Reef of Australia. □

**Donna Ford**, assistant professor of biology, and **Jeffery Osborn**, assistant professor of biology, presented papers at the 44th annual meeting of the American Institute of Biological Science in Ames, Iowa, held Aug. 1-5. Ford presented "The NMSU Herbarium Computerized Specimen Database" and Osborn presented "Comparative Pollen Ultrastructure in Angiosperm Outgroups" and "Permineralized Pines from the Middle Eocene Princeton Chert of British Columbia: Pollen Cones." The final paper was co-authored by **Carlie Smith**, an NMSU biology major, who also attended the meeting. □

**David Gillette**, assistant professor of economics, has published an article titled "Agriculture and the Business Cycle in a Natural Rate Model" in the May 1993 issue of *Review of Agricultural Economics*. □

**Johnny C. Ho**, assistant professor of business, has an article titled "Mini-mizing the Number of Tardy Jobs for m Parallel Machines" accepted for publication in *European Journal of Operational Research*, published by Elsevier Science (North-Holland). □

**David McKamie**, associate professor of music, was recently selected as a semifinalist in the fifth biennial Beethoven Sonata International Piano Competition. Twelve semi-finalists representing the United States, Russia and China were chosen from 48 who entered the preliminary round. □

**Rodney Taylor**, assistant professor of German, has had his book titled *Perspectives on Spinoza in Works by Schiller, Buchner and C.F. Meyer* accepted for publication by Jeffery L. Sammons in his prestigious series *North American Studies in Nineteenth-Century German Literature* (New York/Frankfurt: Peter Lang). The book will appear in 1994. He will also have an article on Georg Buchner appear in October in *Dictionary of Literary Biography*, volume 133, *Nineteenth-Century German Writers to 1840*. □

**Mark Weidner**, Academic Planning Services Counselor, recently completed *The National Resource Center for the Freshmen Year Experience Program* in Valhalla, N.Y. This intensive two-day program offered a theoretical base regarding the growing importance of freshmen orientation programs for the purposes of student satisfaction and institutional retention. The seminar also focused on training participants to teach the Freshmen Orientation course to fellow faculty and staff as well as to freshmen students.

## Korslund to Head Residential Colleges Smith Named VP at Peru State

Lois Korslund has been named acting head of the Residential College Division. Former Dean of the Colleges Terry Smith was named vice president for academic affairs at Peru State College in Peru, Neb., in June. Smith began his new position July 1.

"We are pleased to have an experienced administrator available for this important position," said Vice President for Academic Affairs Jack Magruder. "Lois has always been very supportive of the residential colleges. I am certain she will do an excellent job of keeping the residential colleges moving forward."

Korslund came to Northeast in 1983. She holds degrees from Iowa State, Michigan State and Purdue universities.

Formerly the head of the Division of Family Sciences, Korslund was to have been a Missouri College professor for the 1993-94 academic year and has been training with the residential colleges for some time. Her office is located in Missouri Hall.

In addition to her work with the residential colleges, Korslund has been elected incoming president of the interdisciplinary honor organization Phi Kappa Phi. □

### Commission on Community Final Report Presentation

10:30 a.m.

September 14

SUB Conference Room

## Lee Feels At Home At Northeast

Northeast's liberal arts and sciences mission and the type of students, faculty and staff needed to carry out such a mission attracted Chief of Administrative Services Mark Lee to the University. Lee who began his new position in July also likes the size of the University and the community.

"I'm not a big city person," Lee said. "Kirksville is the size of town in which I prefer to live."

Lee, his wife Lesa and children Meagan and Michael, six and three years old respectively, moved to Kirksville from Madison, S.D., where he was vice president for business affairs at Dakota State University.

Previously, Lee served as director of financial aid and assistant to the vice president for business affairs at Dakota State University. He has also

served as an administrative assistant to the Secretary of Transportation of South Dakota.

As chief of administrative services, Lee provides support for the development of the operating budget and has broad oversight over the areas of business and financial affairs, human resources, physical plant, facilities planning and capital construction, and computing services.

"I hope to provide administrative support and a coordination of efforts of the administrative areas I will oversee," Lee said. "This includes support to the people working in these areas."

Lee believes it is important to make the processes that involve students, faculty and staff as efficient as possible to allow them time to spend on more critical matters. □



## Students Are Shanley's Priority

Mark Shanley enjoys working with college students. That enjoyment has kept him involved in the field of student affairs for 17 years. This is Shanley's first year as dean of student affairs at Northeast.

Formerly assistant vice president for student affairs/dean of student development at the University of South Carolina-Columbia,



Shanley hopes to take advantage of his fresh perspective of the University and promote a new vision of opportunities and possibilities for active learning and campus involvement. He will use information he gains from his first year to assist in creating an assessment program to measure learning outside the classroom.

"I believe it is important

to relate the academic experiences students get in the classroom to the out-of-classroom experiences they have to provide a total learning environment," Shanley said.

Shanley looks forward to working with students and to establishing a collaborative relationship with the faculty on campus.

"My family and I are truly energized about coming to Northeast and to Kirksville. As we prepare to raise our family we are

pleased to be doing that in the Midwest," Shanley said.

Shanley and his wife, Pam, have two children: Ian, four years old; and Dana, eight months old.

"I have developed a very high regard across the board for all the students, faculty and staff I have come in contact with. I feel very positive about helping them continue their fine work," Shanley said. □

# This Week

## 1 Wednesday

8:30-noon—Comm 170  
Speech Screenings,  
Speech and Hearing  
Clinic, Violette Hall;  
also 1-5 p.m.

noon-4 p.m.—Activ-  
ities Fair, on the Mall

5 p.m.—Wesley Student  
Center's "Welcome  
Barbecue," 903 S. Davis

7-8:30 p.m.—Unique  
Ensemble Gospel  
Choir rehearsal,  
Baldwin Hall 251

7-9 p.m.—Lutheran  
Student Fellowship  
Open House, 1307 S.  
Florence

## 2 Thursday

6 p.m.—Baptist  
Student Union's  
"Welcome Night  
BBQ," 110 W. Normal

9 p.m.—Homecoming  
Representative  
Meeting, Ophelia  
Parrish 213

8:30-noon—Comm 170  
Speech Screenings,  
Speech and Hearing  
Clinic, Violette Hall;  
also 1-5 p.m.

## 6 Monday

Labor Day

No Classes

# Northeast Notes

KNEU is currently accept-  
ing applications. Volunteer  
positions include disc jock-  
ey and anchorperson.  
Practicum credit and schol-  
arship hours may be  
arranged for work with  
sales, promotion, news or  
music. No experience is  
necessary. Applications are  
available at KNEU, in the  
media center of the Student  
Union Building, or call  
x5638. The deadline is mid-  
night, September 1.



The following speed  
changes are now in effect:  
Business 63 from Grim  
Drive to La Harpe, 35 mph;  
Patterson to Grim Drive, 25  
mph.



The United Nations  
Association-Northeast, will  
sponsor the Northeast

Model United Nations confer-  
ence March 3-6, 1994.  
NEMUN is a fully recog-  
nized high school Model  
United Nations conference  
which draws attendance  
from five states. Volunteers  
are needed to help research  
topics, prepare mailings and  
assist the Secretariat  
with other pre-conference  
work. Anyone who is inter-  
ested should call Jason  
Cruise, NEMUN '94  
Conference Director, 665-  
5064, Prof. David  
Hartsfield, x4097, or leave a  
message on the NEMUN  
conference on MUSIC.



There are openings in  
NMSU's Model United  
Nations delegations which  
will travel to Chicago for  
the American Model United  
Nations conference Nov.  
11-14.

## Campus Improvements

Summer has been season  
for construction and renova-  
tion at Northeast.

"A large majority of our  
work does not show up as  
flashy, newly renovated  
spaces," said Gene  
Schneider, Physical Plant  
director. "Our work for the  
most part is hidden, but  
important summer work."

Some accomplishments  
made over the last three  
months include painting  
452 of the 1,290 residence  
hall rooms; bathroom re-  
pairs, carpet, new roofs and  
revised firedoors in Brewer  
and Nason halls; a new ele-  
vator cab in Missouri Hall;  
renovation of all residence  
hall cafeterias.

In addition, major renova-  
tion to the Student Union

Building is well under way.  
The renovation focuses on  
the building's lower level  
and should be completed in  
December.

Many projects have been  
completed this summer;  
however, the broad scope  
of some jobs will require  
work through the fall  
semester. For example, the  
Violette Hall elevator is  
scheduled for completion in  
October. A new steam line  
to Pershing Building should  
be in place by December.

Schneider encourages  
students to let his  
office know when  
something is not work-  
ing in their rooms by  
call the Fix-it Line at  
785-4687 with any  
work requests. □



Madame Butterfly  
Kansas City Lyric  
Opera  
Sept. 23 7:30 p.m.

Saint Louis Symphony  
Orchestra  
Oct. 10 2:30 p.m.

Camp Logan  
Nov. 1 7:30 p.m.

A Christmas Carol  
Nebraska Theater  
Caravan  
Nov. 20 7:30 p.m.

Amabile Quartet  
Jan. 20 7:30 p.m.

Jay McShann Trio  
Feb. 15 7:30 p.m.

Saint Louis Brass  
Quintet  
March 2 7:30 p.m.

State Ballet of  
Missouri  
March 28 7:30 p.m.

The African Company  
Presents Richard III  
April 11 7:30 p.m.

All Lyceum performances  
are held in Baldwin  
Auditorium. Students,  
may acquire free tickets to  
individual Lyceum pro-  
ductions prior to the  
events in the Student  
Activities Board Office,  
SUB.

Financial assistance has been provid-  
ed by the Missouri Arts Council and  
the Mid-America Arts Alliance.