

February 9, 1987

## Tel Alumni Begins \$92,000 Drive

Senior Steve Ward was bent over the telephone, finger in ear, trying to hear the long-distance operator.

"I need a phone number for Washington, D.C.," he said, straining to hear. On a notepad in front of him was the address, 1600 Pennsylvania Ave. To the operator's next question Steve responded, "Ronald Reagan."

By the time he was jotting the number down, Steve had caught the attention of some of the people around him. It was the second day of NMSU's Tel-Alumni, and they, too, had been hunched over telephones looking for phone numbers and calling alumni for donations. Steve was going straight to the top.

"Hello, this is Steve Ward at Northeast Missouri State University in Kirksville. I'm calling to elicit donations for the University, and I would like to speak to Mr. Reagan," Steve said. The secretary told him he'd have to call between 9 a.m. and 5 p.m. the next day.

Even if Steve's call was against the rules (callers are only to call alumni), and he didn't succeed in increasing Reagan's education budget, he did add, by the end of the evening, \$140 to NMSU's Development Fund. The to-date total from Tel-Alumni, as of Feb. 3, was \$14,766.

Tel-Alumni is a political rally of sorts. The drone of 30 people talking at once is interrupted often by a caller waving a pledge in the air to be tallied on the chalkboard. Feb. 2, it was the Division of Science versus the Division of Language and Literature. The Science callers pulled to the front early, reaching \$2,165 to Language and Literature's \$1,426. All were rallying for the same candidate, NMSU.

The enthusiasm at the Tel-Alumni sessions can be attributed to more than school spirit or the free meal before each session. In previous years, campus organizations vied for the spot of top pledge collector to win a trophy and Theta Psi hall free for one evening. This year, the competition is between divisions, which offer incentives to their members. Lori Dunseith said the organizations within the Division of Language and Literature—IABC, KNEU and

the Index—could win \$50 to \$75 for the most pledges received. Other divisions have similar incentives.

No tuition scholarship will be given for the overall top pledge collector this year. David Clithero, Alumni/Development, said that hasn't affected the number of volunteers.

"This way (with division incentives), there are nine or 10 winners instead of just one," Clithero said.

During the sessions, students are also motivated by the various offers for smaller prizes—coupons for food and drink—and by the \$10 prize given to the top caller of every session.

Senior Carri Hathaway admits that the points she gained from a class for participating in Tel-Alumni had something to do with her sacrificing an evening to make calls.

"But, I also see how it benefits the school," she said. "My time is going for school projects I'll be involved in, like KNEU."

Callers speak with alumni from their divisions. One reason Tel-Alumni switched from organizational competitions to divisional competitions was the rapport callers are able to build with the alumni. Students often discuss teachers or classes with alumni. One student found her best friend's name on the alumni list.

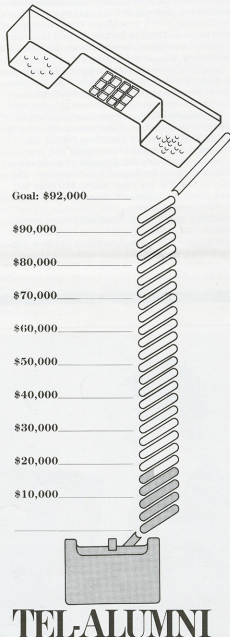
Tel-Alumni's goal is \$92,000. Last year, the campaign earned \$6,000 more than its \$90,000 goal. The proceeds are put into the Development Fund. The total goal for this year's fund is \$300,000.

"We only raised Tel-Alumni's goal by \$2,000 because this year we did more advanced work or pre-drives. We've already raised \$100,000," Clithero said.

Money from the Development Fund is used for scholarships, loans, equipment purchases and faculty support.

"For example, senior Karman Wittry got to take an internship with Reader's Digest through a loan she obtained through the Development Fund," Clithero said.

Tel-Alumni is in its seventh year and runs through Feb. 26.



# Spring Break

For one week out of the school year, students from around the country forget about everything—schoolwork, classes, professors, sometimes even work. Most will shirk all responsibilities just to have fun. At NMSU that week begins after the last class on Friday, March 6.

Once again, it is time to start thinking about spring break—where to go and what to do. NMSU students have a variety of options.

"Students go down there (Daytona) and have to worry about absolutely nothing but their tans and where they're going to go out to each night. People are there just to have a good time," said Bonnie Neuner, chairman of the SAB spring trip to Daytona.

Daytona, a favorite spring break spot for the past several years, is not the only place students are flocking to this year. Joyce Long, manager of International Tours in Kirksville, said this year's top three arrangements are Cancun, Mexico; Fort Lauderdale, Fla.; and San Diego.

Long said this year her company has made just as many if not more reservations than last year. Travel companies like International Tours arrange multiple-person vacations at a discount.

The trip that SAB sponsors annually has not attracted the number of students it did last year. So far 53 students are signed up for the trip, compared to a record 150 students last year.

Neuner attributes the decrease in numbers to various factors, the biggest one being cost. The price of the trip has risen nearly \$50 from last year. And, as Long stated, some students want to go elsewhere this year.

NMSU's spring break has traditionally been earlier than other schools in the Iowa-Missouri-Illinois area. This year, however, the break falls a week later, at the same time as Southeast Missouri State (Cape Girardeau), Northwest

Missouri State (Maryville) and Iowa State University.

One does not have to go through SAB or a travel agency to make spring break trip plans. Senior Marty Mauchenheimer is organizing his own group to take a trip to Padre Island, Texas. Arrangements were not made by a travel agency, just by Marty and his road atlas.

American students are not the only ones to take a spring break adventure. International students often don't have the opportunity to visit home and often group together and travel to New York, said Fran McKinney, international student adviser.

"Many international students take advantage of school trips. They also spend time looking for summer jobs," McKinney said. "(Per capita) more of the international students travel than American students because they (Americans) often go home."

The most important thing to remember when going on a spring break trip is to make plans early. Customers who make arrangements several months in advance often get better options and cheaper rates.

SAB has extended the deadline for their trip until Feb. 13; approximately 80 spaces are available.

Just as there are thousands of students who flock to resorts, there are an equal number who journey home.

"Right now, I have not made any finalized plans. I really don't have the money to go, and I need to get things in order for summer," junior Mary Meyerhoff said.

Whether you are headed to the East Coast or West Coast, or just headed home, have a safe and fun spring break, and don't forget classes resume March 16!

The Lyceum Series presents:

## CANDIDA by the Guthrie Theater



8 p.m., Sunday, Feb. 15  
Baldwin Auditorium

Free tickets are available to  
students, faculty and staff, Feb. 10-13,  
in the SAB Office, SUB.



President McClain congratulates sophomore Philip J. McIntosh for being selected a semi-finalist for the 1987-88 Harry S. Truman Scholarship Program. The Regional Review Panel will interview McIntosh in March, in Kansas City, Mo. McIntosh is a pre-law/political science major from Kansas City, Mo.

## Design major wins award

Senior Melissa Schmeekloth recently won a 1st-place award and the Best-of-Show award at the Student Addy Awards, Jan. 22.

The Student Addy Awards are held by the Advertising Professionals of Des Moines, Iowa, and are open to all college students. The competition displayed works from all over Iowa, Missouri and some from the Colorado Institute of Art. This is the first year the student category was separated from the annual prestigious Addy Awards for professionals.

"We felt students didn't deserve to be lost in the shuffle at the major awards," said Jean O'Neill, chairman of the Student Addys.

Schmeekloth's advertising design—four Artemide, ceiling track lighting—was originally submitted for an advertising design class at the University. Her adviser, Bob Jones, suggested she enter it into the competition.

"One reason she won was because her work actually resembled an ad. A lot of the entries were illustrations and not actual ads. She also took a chance with her technique," O'Neill said.

Schmeekloth is a studio art major with a concentration in commercial art. She will graduate in May. Ultimately, she wants to be a designer for an agency or company.

# Notables

**Benjamin Bennani**, associate professor of English, read his paper on the historical and aesthetic link between a twelfth-century Arabic philosophical treatise "The Tale of Havy Ibn Yazgan" of Ibn Tufayl, 1106-1185, (known as *Alhambra* to his Western contemporaries) and Daniel Defoe's "Robinson Crusoe," at the Modern Language Association's convention held Dec. 28, 1986, in New York City. Bennani's presentation was part of a MLA special session entitled "Islam and Sixteenth-, Seventeenth- and Eighteenth-Century English Literature."

**Jim Barnes**, professor of comparative literature, has had two poems, "La Plata, Missouri: Urn Burial" and "La Plata, Missouri: Behind the Lumberyard," accepted for publication by "Confrontation," a New York magazine. Another poem, "Fourche Maline Bottoms," has been accepted by "High Plains Literary Review." In addition, Harper & Row has selected 10 of Barnes' poems to include in its "Harper's Anthology of Twentieth Century Native American Poetry," to be published late this year.

**Marlow Ediger**, professor of education, has been notified that his manuscript, "Role of the School Administrator," has been accepted for publication in "Principal," a professional journal for school administrators. In addition, his manuscript, "Administration and the Language Arts," will be published in "Resources in Education." Ediger will speak on "The Old Amish" and the "Middle East" at the National Council for the Social Studies, March 6, in Hershey, Pa.

**Delores Lesseig**, assistant professor of nursing, will present "Applying the Nursing Process in Home Health Care for the Psychiatric Client" at the Third National Nursing Symposium on Home Health Care, June 12, at the University of Michigan in Ann Arbor.

**Louis Rossetti**, associate professor of speech pathology, has written the book, "High-Risk Infants: Identification, Assessment and Intervention," that is currently being published by Little Brown and Co., of Boston.

**Charles Frost**, professor of law and international economics, spoke on "The Intelligence Function in National Security and Law Enforcement as an Academic Subject" at the annual meeting of the International Chiefs of Police Association in Nashville.

**Roy Tanner**, associate professor of Spanish, had his article "Dimensions of Historical Imagination: Nineteenth-Century Spanish American Romantic Narrative" published in the journal "Discurso Literario," Vol. 4, No. 1 (Fall 1986).

**Robert L. Stephens**, head of the Division of Industrial Science, presented his paper "The Role of the Liberal Arts in Technology Teacher Education" at the Mississippi Valley Industrial Teacher Education Conference in St. Louis.

**Larry Stephens**, assistant professor of history, recently attended a luncheon with Gov. John Ashcroft for newspaper representatives from the northeast Missouri area. Stephens was also recently elected secretary of the Missouri Committee for the Humanities, the state based arm of the National Endowment for the Humanities.

**David Beker**, May 1986 graduate of NMSU, has illustrated the book, "Haunted Odyssey, Ghostly Tales of the Mississippi Valley." Beker majored in Industrial Science/Photography.

**Robert W. Leonard**, assistant professor of business administration, has been chosen to receive the 1986 Outstanding Young Men of America National Award. The award honors professional achievement and exceptional service in the

recipient's field. In addition, Leonard's paper, "Organizational Culture and its Diversity of Impact," will be presented at the 1987 Special Topics Track of the Midwest Business Administration Association and included in the annual proceedings, March 25-27, in Chicago, Ill. His paper "An Integrated Approach to Organizational Theory and Life Satisfaction" will be presented and published in the annual proceedings at the Southwest Annual Conference, March 11-14, in Houston, Texas. The paper has been nominated for the Best Paper Award by the Academy of Management.

**Charles Boughton**, assistant professor of business administration, Kirksville, has been selected as one of the Outstanding Young Men of America for 1986.

**Kenneth Fountain**, associate professor of chemistry, received a \$20,000 grant from the Petroleum Research Fund of the American Chemical Society, which will allow him to study "Methyl Transfers between Hydroxamic Acids."

**Pat Ellebracht**, associate professor of business will be cited in Great Ideas for Teaching Economics, Third Edition, by Scott, Foresman and Co., of Glenview, Ill. Ellebracht's idea, "Telelecture--An Innovative Classroom Tool," was chosen from several contributions to be included in the text.

**Thirteen NMSU nursing students** and two nursing faculty members attended the Missouri Student Nurses Association Convention, Nov. 6-9, in St. Louis. Junior Karen Jefferson was elected secretary to the board of directors for Missouri and was awarded the board of director's scholarship for the 1987-88 academic year. Junior Gail Duencel was elected North Area Coordinator for Missouri. In addition, Junior Lynn Jackson was chosen Student Nurse of the Year for the state of Missouri.



Senior Barbara Brown is student teaching third grade at Willard School in Kirksville. Brown is an elementary education major from Winchester, Ill.

## 9 MONDAY

Bellevue Public schools employment interviews, contact the Career Planning and Placement Center, McKinney Center, for information.

10:30 a.m.-1 p.m.—**Alpha Sigma Gamma** Service Sorority rush information tables, today and Wednesday, Ryle Hall and Centennial Hall foyers, also 4:30-6:30 p.m.

5:15 p.m.—**German Language Table meeting**, Ryle Hall cafeteria private dining room. Hildegard Blaim and Heinz Greschke, graduate assistants from the Federal Republic of Germany, will be present to converse in German. All interested students, faculty and staff are welcome.

## 10 TUESDAY

Last day to drop first-half block courses with code.

Last day to receive refund for withdrawal from school.

**Peace Corps employment interviews**, contact the Career Planning and Placement Center, McKinney Center, for information.

**Sigma Alpha Iota** women's professional music fraternity will be selling "Singing Valentines" today and Wednesday during lunch and dinner hours in Centennial Hall, Missouri Hall and Ryle Hall. The "Singing Valentines" will be delivered on Friday afternoon and Saturday. The valentines can also be bought by calling 785-4984 or 665-2152.

8:30-10:30 a.m.—**Bake sale** sponsored by Health, Exercise and Science Club, today and Wednesday, Pershing Building first floor.

3-10 p.m.—**SAB Ski Night** at Rainbow Basin (rescheduled). Cost is \$6 for lift ticket only and \$11 for lift and equipment, or \$4 for lift ticket only and \$8 for lift and equipment with an SAB sticker. Sign up in the SAB office.

5 p.m.—**Informational Meeting** for students interested in France-Spain Educational Tour, Summer 1987, A/H 309. Loan information will be available. Total payment of \$1,334 should be made by Feb. 20 to avoid a fee increase.

5:30-7:30 p.m.—**NMSU Live** Troutyrs, SUB, Activities Room. NMSU Live will be held Feb. 22.

6 p.m.—**Phi Beta Lambda** business fraternity presents Mark Bandas, business and accountancy placement director, Violette Hall 266. Bandas will speak on "The Job Search." All students are welcome.

7 p.m.—**Alpha Phi Alpha Fraternity, Inc.** will sponsor their Spring Interfrat Smoker in the Spanish Room, SUB, and refreshments will be served.

7:30 p.m.—**Alpha Phi Omega** National Co-ed Service Fraternity open rush meeting-Generie Night, Kirk Memorial. For more information, contact Justine, 665-6329 or Jim, 665-2664.

8 p.m.—**"UBU,"** adapted from the works of Alfred Jarry, will be performed by the University Players tonight through Saturday, Baldwin Hall Little Theatre. Admission is free to students and staff, but there is a reservation charge of 50 cents for advanced tickets at the SAB Office, SUB.

## 11 WEDNESDAY

Fine Arts Career Day, Baldwin Hall.

# THIS WEEK

**K-Mart Apparel employment interviews**, contact the Career Planning and Placement Center, McKinney Center, for information.

**Columbia Mo., Police Department** employment interviews, contact the Career Planning and Placement Center, McKinney Center, for information.

8:30 a.m.-2 p.m.—**Alpha Sigma Gamma** Service Sorority rush information table, A/H lobby.

5:30 p.m.—**Women's basketball** vs. Northwest Missouri State (Maryville), Pershing Arena.

6 p.m.—**German Study/Travel Program** in Konstanz Informational meeting, A/H 308.

7 p.m.—**German Club meeting**, Hildegard Blaim, graduate assistant from West Germany, will present a slide show on and talk about her homeland. A short business meeting will follow. All students are welcome to attend.

7:30—**Men's basketball** vs. Northwest Missouri State (Maryville), Pershing Arena.

7:30 and 9:45 p.m.—**"In Cold Blood,"** film sponsored by the Psychology Club, Baldwin Hall Auditorium. Admission is \$1.50.

8 p.m.—**World Peace Group** open meeting, SUB, Tangerine Room. Everyone is welcome.

## 12 THURSDAY

**Rolscreen Co., employment interviews**, contact Career Planning and Placement Center, McKinney Center.

**McDonnell Douglas Aerospace** Information Services employment interviews, contact Career Planning and Placement Center, McKinney Center.

7 p.m.—**Foreign Language Faculty** invites all foreign language majors and interested students to a "get-together," A/H 310. Potential language majors and students interested in study or work abroad are also welcome. Information on education and work opportunities will be presented along with a small presentation on resume writing.

## 13 FRIDAY

**Target Stores** employment interviews, contact Career Planning and Placement Center, McKinney Center, for information.

3:30 p.m.—**Final payment** for SAB Spring Break Trip to Daytona due, SAB Office.

7 and 9:15 p.m.—**"About Last Night,"** SAB movie, Baldwin Hall Auditorium. Admission is \$1.50 or free with an SAB sticker.

11:59 p.m.—**"Endless Love,"** Valentine's Day movie sponsored by Missouri Hall Presidents Council, Kirk Gym. Admission is free.

## 14 SATURDAY

9 p.m.-1 a.m.—**20 Pearl Omega Sweetheart Ball**, Thompson Center. Admission is \$2.50, and attire is semi-formal.

## 15 SUNDAY

8 p.m.—**"Candida,"** by the Guthrie Theater, presented by the Lyceum Series, Baldwin Hall Auditorium.

## NOTES

**A final informational meeting** on the SAB Spring Break Trip to Daytona for all people who have signed up for the trip, 7 p.m., Feb. 18, in the SUB, Alumni Room.

**Resident Advisor Selection Informational Meetings** will be at 5:30-6:30 p.m., Feb. 16, Centennial Hall and Feb. 18, Blanton-Nason Hall.

**Mr. and Ms. University Contest** will be at 8 p.m., Feb. 25, Baldwin Hall Auditorium. Admission is \$1 at the door.

**Free Aerobics class** for students and faculty will be held Mondays and Wednesdays, 5:45 p.m., and Tuesdays and Thursdays, 4:5 p.m., beginning Feb. 9, Pershing Building Dance Studio. For information, call Shari, 627-3550 or Amy, 665-1481.

**You can still sign up** for the SAB Spring Break Trip to Daytona until Feb. 13, SAB Office. Cost is \$250 or \$235 with an SAB sticker.

**The International Leadership Center** is seeking applicants for its summer-long leadership development program, "Leadership America." This is a national program for college students who will have completed the Junior year of their undergraduate studies by June 12, 1987. Fifty students from campuses across the country will be selected for the 10-week program. For information, contact the Division of Social Science, A/H 214, 785-4686.

**The Natatorium** needs swimming instructors for this semester. Applications are available at the Natatorium Office, Pershing Building. For information, call 785-4470.

**The Military Airlift Command Band**, Fort Scott, Ill., will perform at 8 p.m., Feb. 16, in Baldwin Hall Auditorium. Concert band, jazz band and vocalists will be featured. Tickets are available in Baldwin Hall 118 and 155; admission is free.

**Thousand Hills Summer Youth Program** is taking applications for camp counselors until Feb. 15. Applicants must have a 2.5 GPA. Applications are available in Tom Duden's office, Baldwin Hall 110.

**Summer-Camp Jobs** are available. Contact Career Planning and Placement Center, 785-4136. Many application deadlines are March 31.

**The School of Public and Environmental Affairs** at Indiana University is recruiting college students as security assistants to work as volunteers at the Pan American Games scheduled for the summer of 1987. For information, contact Michael T. Charles, Criminal Justice Faculty, School of Public and Environmental Affairs, Indiana University, Fort Wayne, Ind., 46805, or call (219) 481-6346.